



# Best Practices: Websites, Outreach, & GOTV

Maricopa County Community Network

May 30<sup>th</sup>, 2012

Item 1

The Basics to Remember

Item 2

Website Content & Usability

Item 3

Outreach Techniques & Use of Social Media

Item 4

GOTV: Turnout Encouragement

Item 5

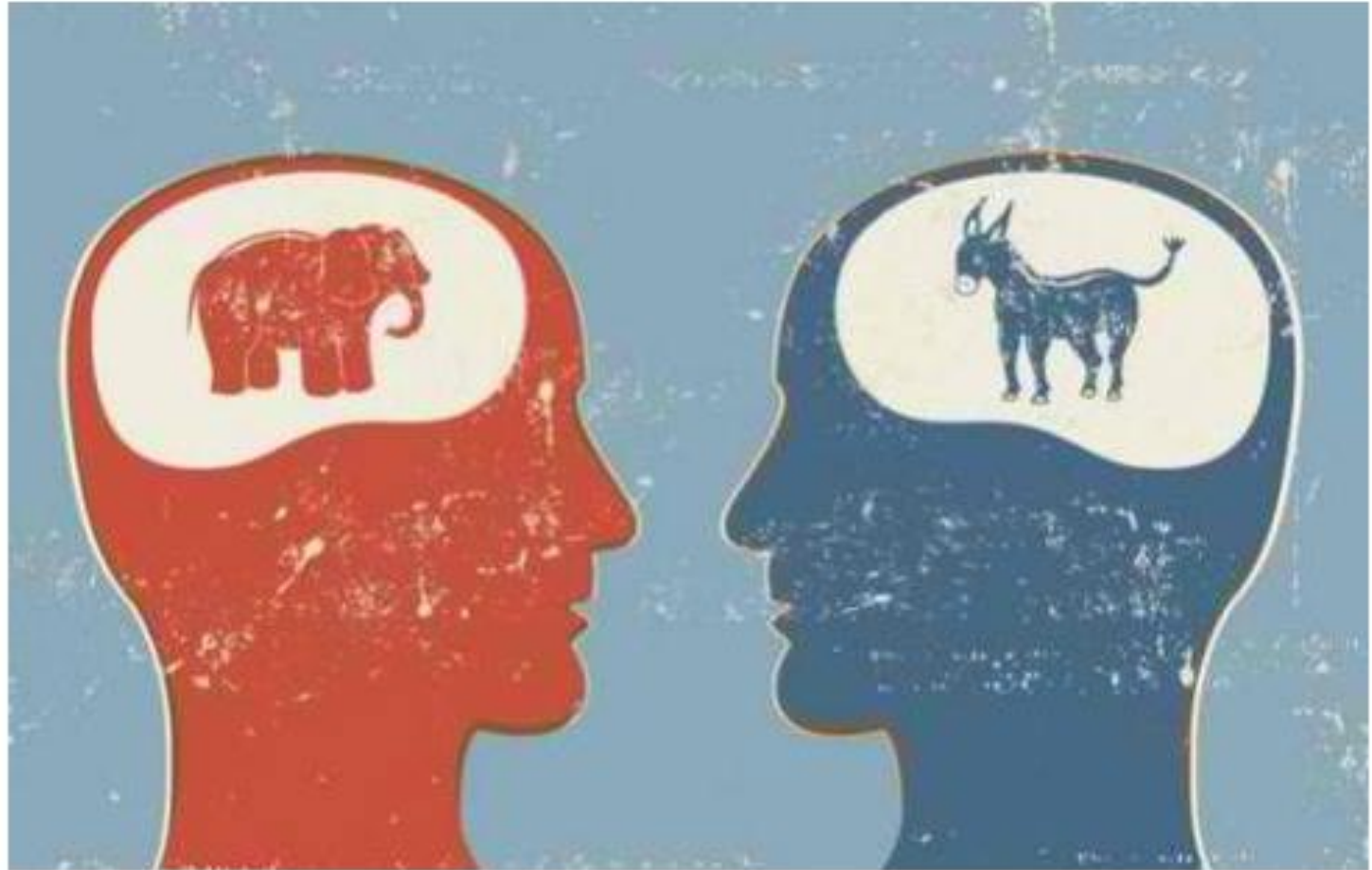
Additional Resources



**BASICS TO REMEMBER**

# ***Communicate in a Nonpartisan Manner***

Leave personal politics at home



Concentrate on finding common ground



# *Inspire Action*

- AIGA has a wonderful poster design competition each year.
- Posters are available for free to download.
- As posters are submitted they are available online.
- Past year's are also available.





***you complete us.***  
***vote.***

With our help, the ballot  
message is both simple  
to the person casting  
it and secure.



FISHER COMPANY



Good design makes choices clear.

Get Out the Vote is a public service initiative of AIGA Design for Democracy.  
This poster is one in a series that encourages civic participation. See more  
than 200 different designs at [www.getouttheticket.com](http://www.getouttheticket.com).  
Design: Geoff Mangrum, AIGA San Francisco



the professional association for design

# ARE YOU 18 OR OVER?

## LOOK HERE



VOTE

With our help, the  
message is both simple  
to the person casting  
it and secure.



FISHER COMPANY



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This poster is one in a series that encourages civic participation. See more  
than 200 different designs at [www.getouttheticket.com](http://www.getouttheticket.com).  
Design: Anna Koster, AIGA (update) New York



the professional association for design



*please vote this November*

An illustration of many hands raised in the air, rendered in red and white. The hands are of various sizes and are set against a background of vertical red and white stripes.

IT'S YOUR  
TURN TO  
SPEAK.  

---

VOTE

reunite america.  
vote.





# 5 Things Every Arizonan Must Do

Lately, there's been a lot of talk about the need for community leaders and elected officials to tone down the divisive and polarizing dialogue that seems to typify discussion about difficult community and political issues. But what is it that *average, ordinary people* can do to help heal our community and restore our sense of cohesiveness and solidarity in order to take on our common ground issues and concerns? We'd like to suggest the following as a starting point for measuring our individual impact on restoring Arizona's "Civil Culture." Feel free to add to this list!

- ☐ 1. **Be an active part of the community you live in!**
  - Do you know your neighbors? If not, go meet them! Make food to share and use it as an occasion to go door to door to meet new neighbors or your closest neighbors that you may not have met.
  - If you are eligible, register to vote, inform yourself about local issues and vote in local, state and national elections. Attend public meetings and read up on the issues to make informed decisions.
  - Get to know who your elected officials are and how to contact them to inform them of your views.
- ☐ 2. **Volunteer / Serve others**
  - There are innumerable community organizations looking for regular or occasional volunteers. Investigate ways to involve your whole family in regular volunteer activities that speak to an interest or concern that you all share.
  - Make yourself available (within reason) to assist friends and neighbors in need.
- ☐ 3. **Make sure future grown-ups are part of the solution**
  - If you're a parent, talk to your children about respecting others with differences of opinion, and *lead by example*. Involve them in discussing ways to deal with conflict and disagreement in constructive, bridge-building ways.
  - If you don't have children, get involved with mentoring programs to provide support to young people who may not have good adult role models in their lives.
- ☐ 4. **Don't take yourself so seriously**
  - When someone disagrees with you, don't take it personally. Refuse to allow the disagreement to escalate into an exchange of personal attacks. Ask questions to really try to understand where the other person is coming from, and show them that while you may not agree with them, you are interested in understanding their point of view.
  - If you're having a bad day, consciously make an effort not to take it out on others.
- ☐ 5. **Broaden your horizons**
  - Learn about, or get involved with, people that are not like you. Seek out cultural activities or performances that you've not experienced before; read about or take a class on another culture, religion, political ideology, interest, etc.



Project  
Civil  
Discourse



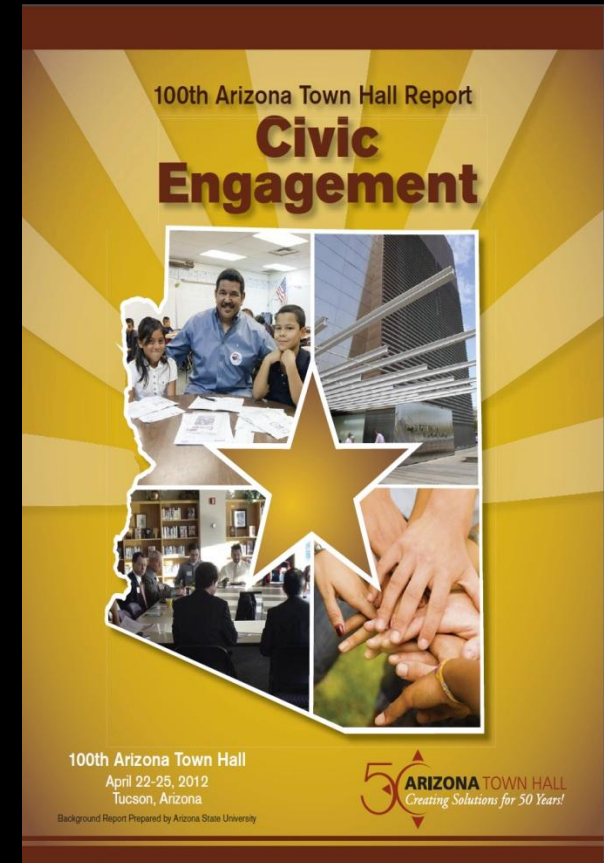
# Arizona Town Hall 2012

The 100<sup>th</sup> Arizona Town Hall was on Civic Engagement.

There is a great pre-Town Hall academic report which discusses some of the challenges faced in Arizona.

It is available on their website:

[www.aztownhall.org](http://www.aztownhall.org)



Over the course of 3 days attendees worked in 4 different panels discussing the state of civic engagement in Arizona:





On the last day the whole group got together and discussed amendments to the recommendations:



When consensus wasn't reached, those in disagreement  
“took it outside” to wordsmith new language:



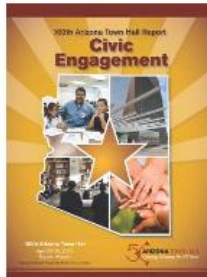
## *100th Arizona Town Hall*

April 22-25, 2012  
DoubleTree Hotel at Reid Park, Tucson

The Recommendations from the 100th Town Hall are now available.

[View 4/26/12 Arizona Horizon show and More ...](#)

[Download the Background Report prepared by Arizona State University.](#)



### **Youth Town Hall on Civic Engagement.**

The Youth Town Hall was held April 11, 2012, at Arizona State University Downtown Phoenix Campus.

Findings and recommendations from the Youth Town Hall will be shared with participants at the Arizona Town Hall, held in Tucson. [See discussion outline and key points from these discussions....](#)

## **Report of the 100TH ARIZONA TOWN HALL “Civic Engagement” Tucson, Arizona April 22-25, 2012**

The resulting report is available on the Town Hall website and offers some specific suggestions on how to increase civic engagement.

## Actions to Develop Resources and Address Geographical Challenges

The following action items should be implemented to ensure that resources are available to support civic engagement:

- Unleash the power of the entrepreneurial spirit to encourage civic engagement similar to how for-profit businesses attract customers;
- Utilize available resources and encourage participation in leadership development groups to help nonprofit boards and volunteers learn more about regional issues and civic engagement opportunities;
- Offer free childcare during meetings and civic events;
- Provide for free transportation to community members to encourage attendance at civic events;
- Streamline projects to avoid duplication;
- Develop resources to communicate specific cultural customs;
- Encourage Arizona's politicians and business leaders to promote more national and international businesses to locate in Arizona;
- Continue to have the Secretary of State explore a pilot online voting system;
- Encourage the use of the online petition gathering system for ballot petitions, referenda, and candidates;
- Ensure that government agencies and bodies, businesses, nonprofits, and civic organizations employ bilingual and multi-cultural staff;
- Allow public schools, community colleges, and universities to provide free meeting space to residents and community-based groups and provide funds to subsidize the extra costs incurred by the use of such space; and
- Encourage private institutions and businesses to also provide free meeting space to residents and community-based groups.



## Recommendations:

- Take Personal Responsibility.
- Involve Post-Secondary Educational Institutions.
- Teach Civics Skills and the Importance of Civic Engagement Early.
- Model Good Behavior.
- Encourage Young People to Become Involved in Their Communities.
- Harness News Media to Promote Effective Civic Engagement.
- Harness Social Media to Promote Effective Civic Engagement.
- Encourage Transparency & Accountability for Public Comment.
- Utilize New Technology to Encourage More People to Become Civically Engaged.

## Recommendations Continued:

- Discourage Sensationalized Reporting.
- Identify Barriers to Participation in Public Service.
- Increase Governmental Transparency & Accountability.
- Make Politics Less Polarizing.
- Promote Civic Engagement Among All Segments of the Population.
- Reach Out to People.
- Publicize Groups that Encourage Public Participation.

## Recommendations Continued:

- This one was very specific to elections (and was somewhat controversial because of the ballot initiative being circulated, but this language was adopted by general consensus) :
  - Change Our Voting System. Town Hall encourages the adoption of election reform that facilitates increased voter participation in both primary and general elections. The proposed open primary system may be a significant and positive step forward in accomplishing that goal.
- California is implementing this type of primary in June so it will be interesting to watch.



# Capitalize on Local Events

[History](#) | [Alston House](#) | [News/Publications](#) | [Contact Us](#) | [Home](#)



## Many Faces, One Community

[ABOUT US](#)

[ANNUAL EVENTS](#)

[PHOTO GALLERY](#)

[SPONSORSHIP](#)

[DONATIONS](#)

[UPCOMING EVENTS](#)

[RESOURCES](#)

[100 HOLE GOLF  
MARATHON](#)

*Alston House*

It is a small house loaded with historical significance. Built in the 1920's, it was both home and office of Dr. Lucius Alston, the first African-American doctor to practice in Mesa. During an era of segregation, Dr. Alston and his wife, Velma, a nurse, treated members of the African-American, Hispanic, and American Indian communities. The City of Mesa acquired the house in 2007 from Valley of the Sun Habitat for Humanity in a swap of land parcels. When the Alston House project is completed, the house will be leased to the Mesa Association of Hispanic Citizens and Dr. Martin Luther King, Jr. Celebration Committee for office and community space.



Such as the 1 year anniversary of the Alston House in Mesa







# MARKET ON THE MOVE

**\$10 Donation = 60 lbs. Produce**



EVERY 3RD SATURDAY OF THE MONTH  
APRIL 21, 2012

**8:00 A.M.—12:00 P.M.**

(Or until produce runs out)

MOM is delivering 24,000 lbs. of fresh produce. Please help us distribute these to everyone, especially the needy and hungry families deeply affected by the challenging economy we are currently in.

**Distribution Site:**

Mekong Plaza  
66 South Dobson Rd., Mesa, AZ 85202  
(By CHASE Bank)

**For Information**

Contact: Mari Dillard, (480) 452-6551  
[www.the3000club.org](http://www.the3000club.org)



***Go Where the People Are!***







***Be Strategic:*** Our tent was placed so that the line would go right through it!



# ***Start Them Young!***



***Think about having materials to engage future voters.***

# Youth Boardworker Program

Legislation was passed in 2006 to allow for 16 & 17 year olds to work the polls as Clerks.

We looked back to see if that experience:

- Made them more likely to register to vote?

- Made it more likely that they would sign up for the PEVL?



# Youth Boardworker Program

So we cross referenced the payroll table after passage of the legislation with our current voter registration list.

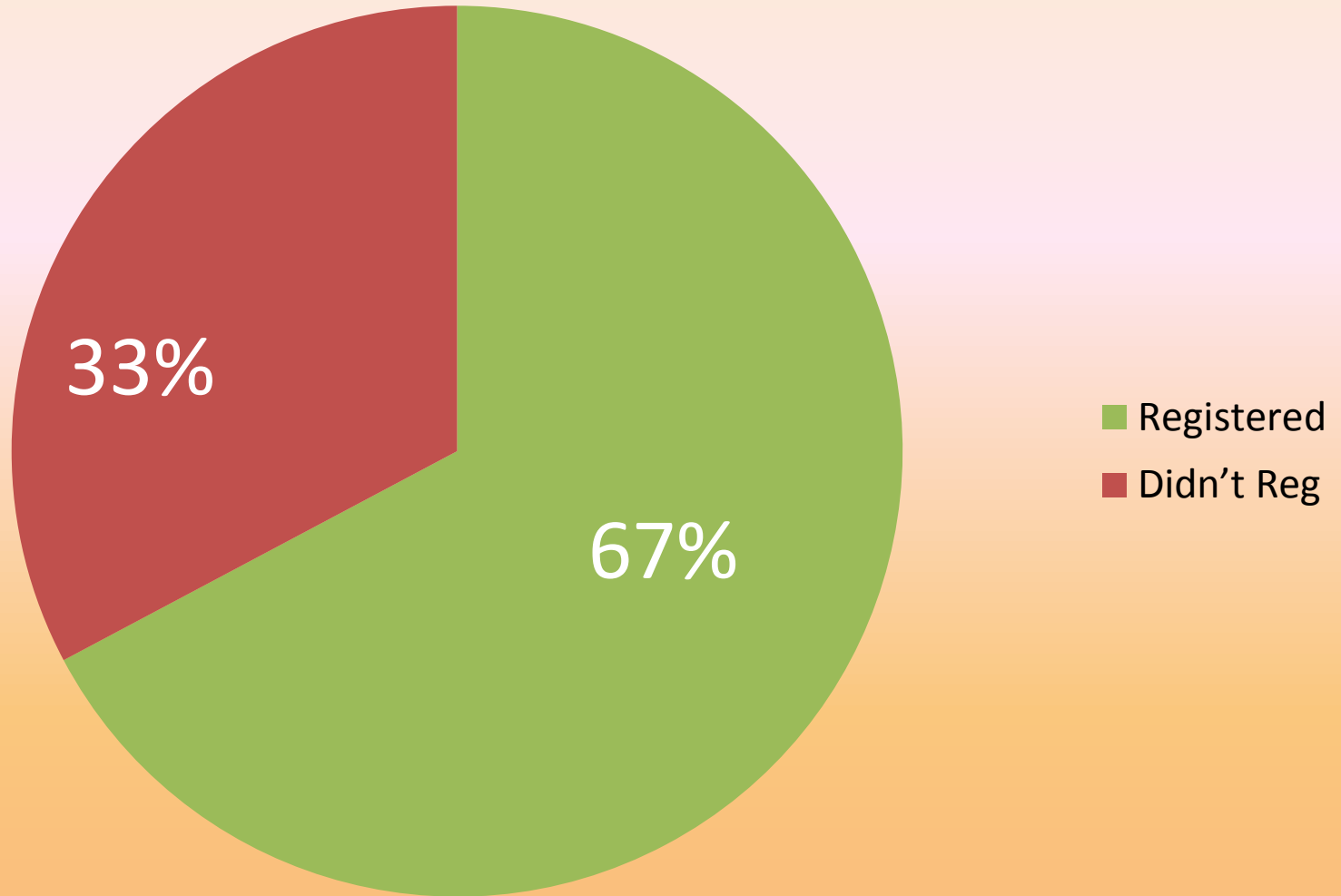
I then looked only that those who had already turned 18 and were then eligible to register.



## **Student/Teen Election Day Poll worker Application**

Maricopa County Elections Department  
222 E. Javelina  
Mesa, Arizona 85210  
Phone 602-506-1511 Fax 602-506-2135

# Youth Workers & VR



## Census Data

Census data is broken into age categories.

Those that would be comparable would be:

15-19

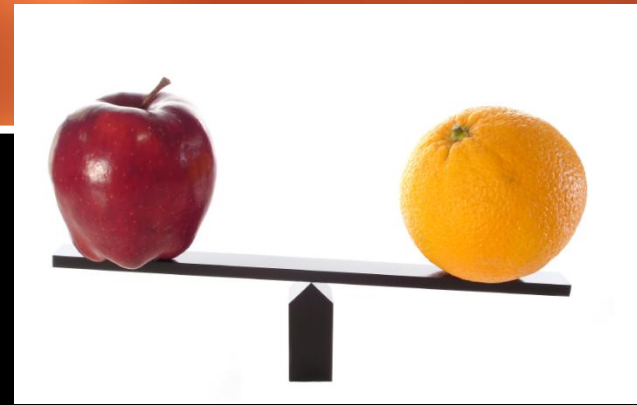
20-24

Of course not all those individuals are eligible to vote:

Age

Citizenship

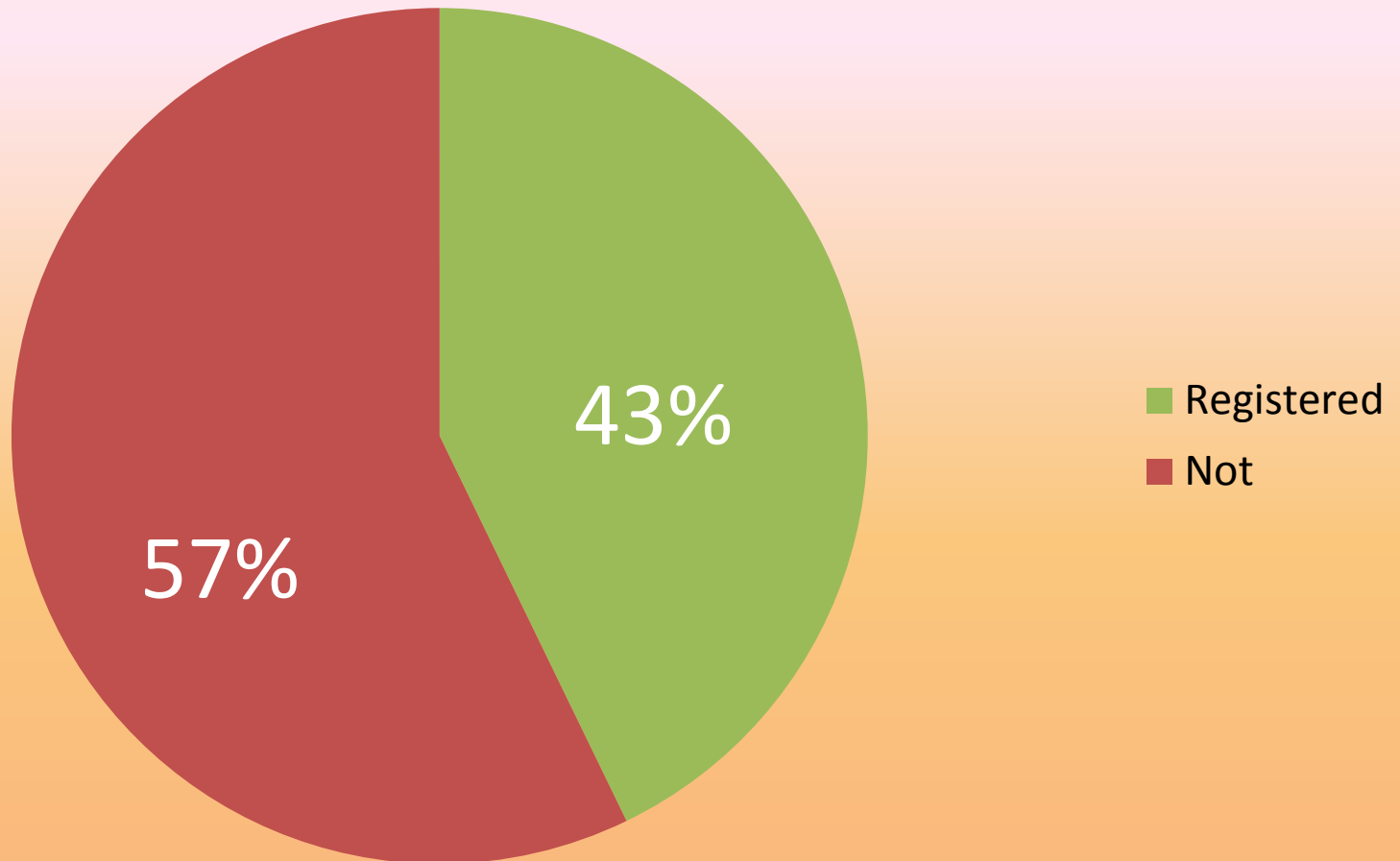
So, although we aren't exactly comparing apples to oranges, we are comparing Granny Smith to Gala...



Geography: Maricopa County, Arizona

| Age              | Number     |           |           | Percent    |       |        |
|------------------|------------|-----------|-----------|------------|-------|--------|
|                  | Both sexes | Male      | Female    | Both sexes | Male  | Female |
| Total population | 3,817,117  | 1,888,465 | 1,928,652 | 100.0      | 100.0 | 100.0  |
| Under 5 years    | 282,770    | 144,268   | 138,502   | 7.4        | 7.6   | 7.2    |
| 5 to 9 years     | 282,709    | 144,340   | 138,369   | 7.4        | 7.6   | 7.2    |
| 10 to 14 years   | 277,228    | 141,354   | 135,874   | 7.3        | 7.5   | 7.0    |
| 15 to 19 years   | 276,899    | 142,552   | 134,347   | 7.3        | 7.5   | 7.0    |
| 20 to 24 years   | 266,872    | 137,531   | 129,341   | 7.0        | 7.3   | 6.7    |
| 25 to 29 years   | 276,704    | 139,949   | 136,755   | 7.2        | 7.4   | 7.1    |
| 30 to 34 years   | 264,422    | 133,198   | 131,224   | 6.9        | 7.1   | 6.8    |

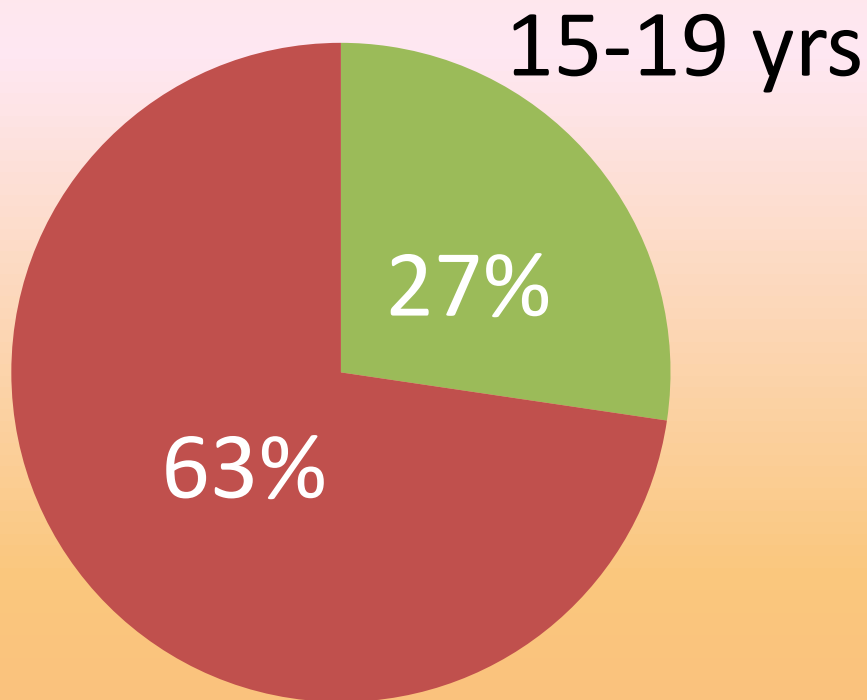
# VR Total Population: 15-24



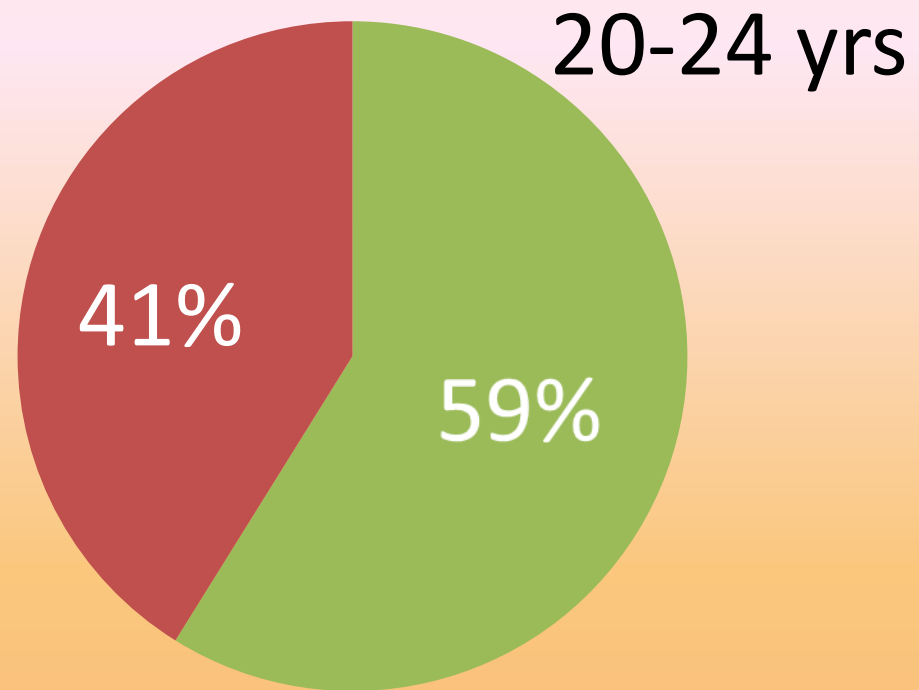
Geography: Maricopa County, Arizona ▼

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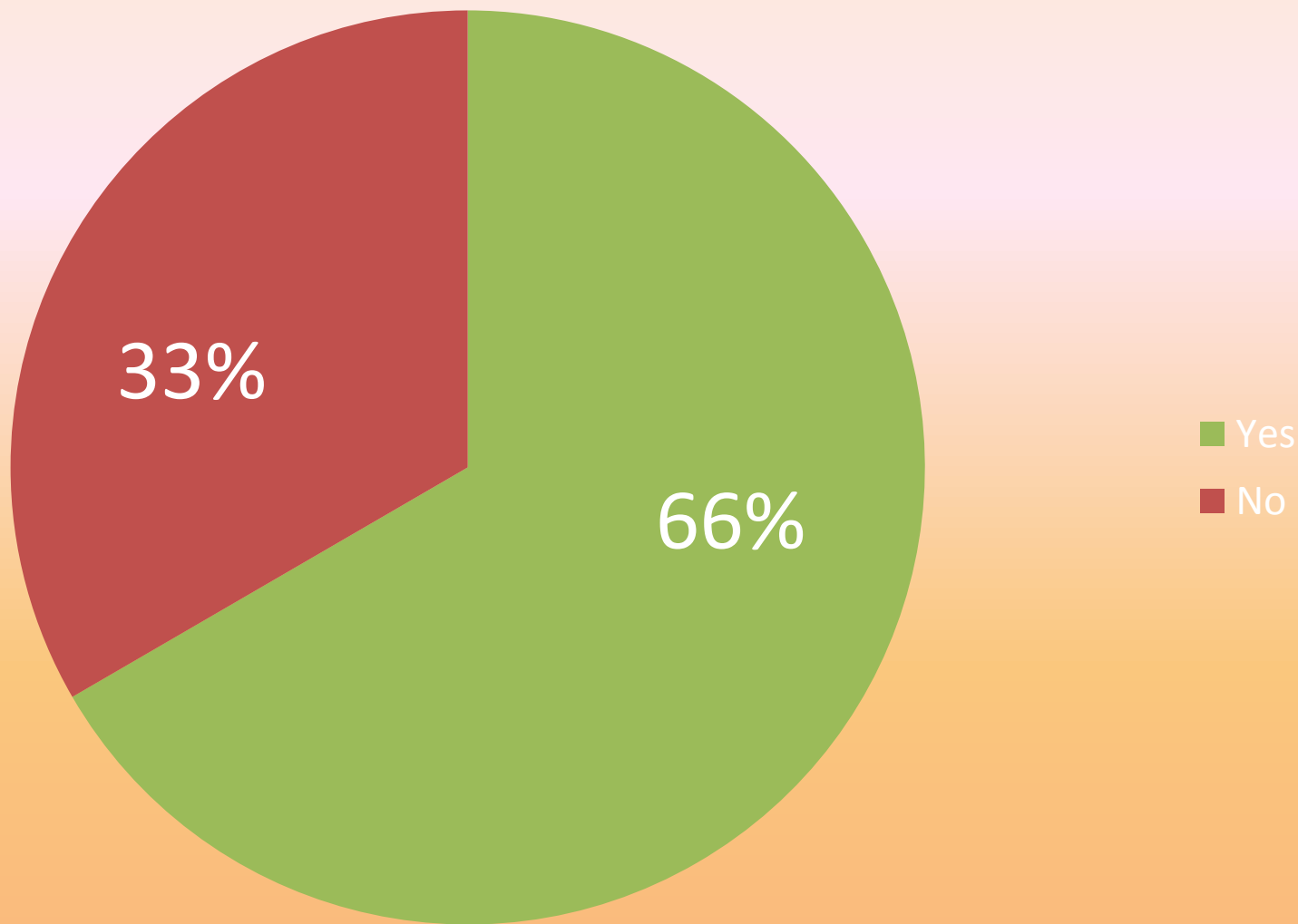


Registered  
Not

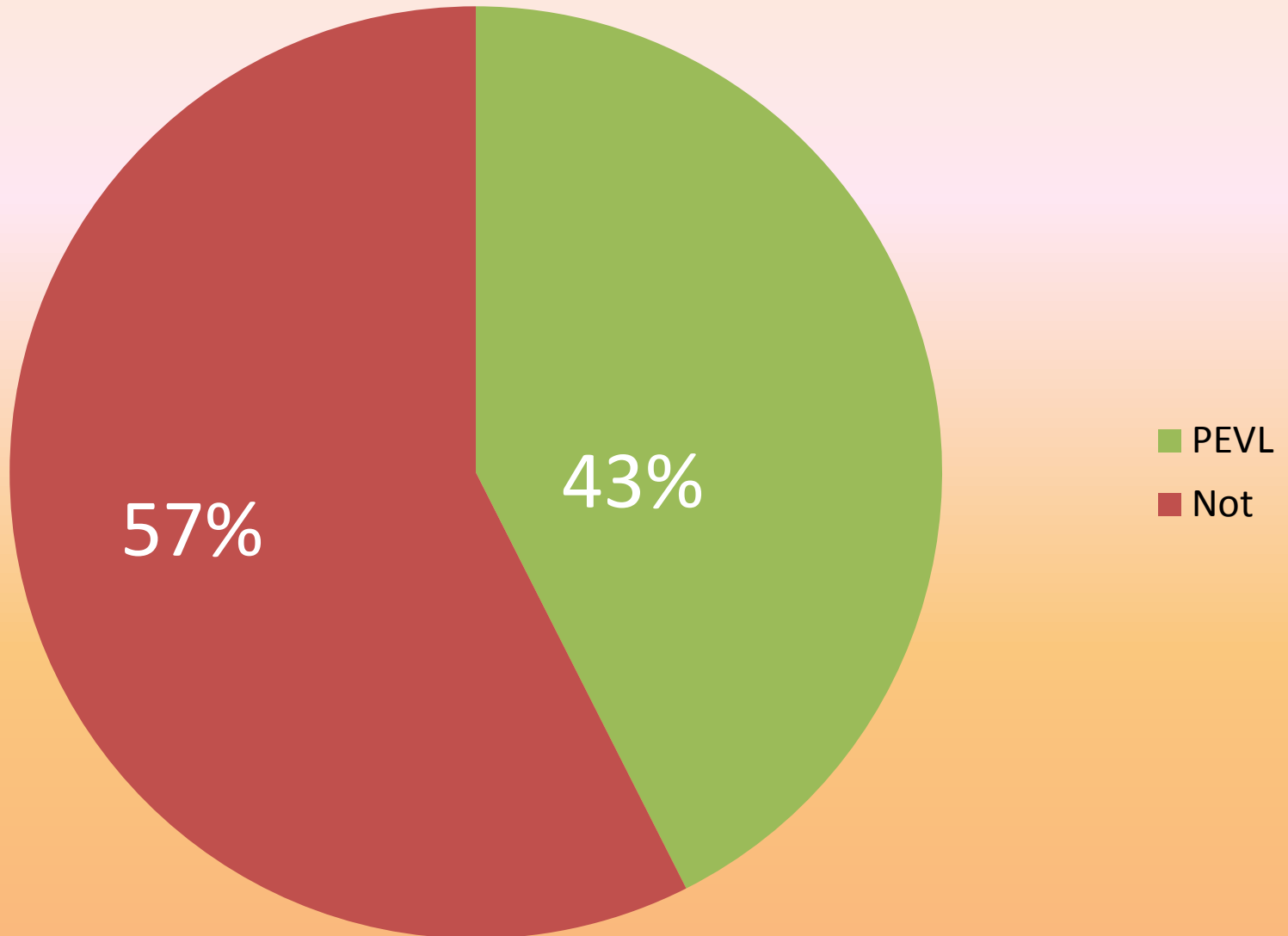


Registered  
Not

# Registered Youth Workers: PEVL?



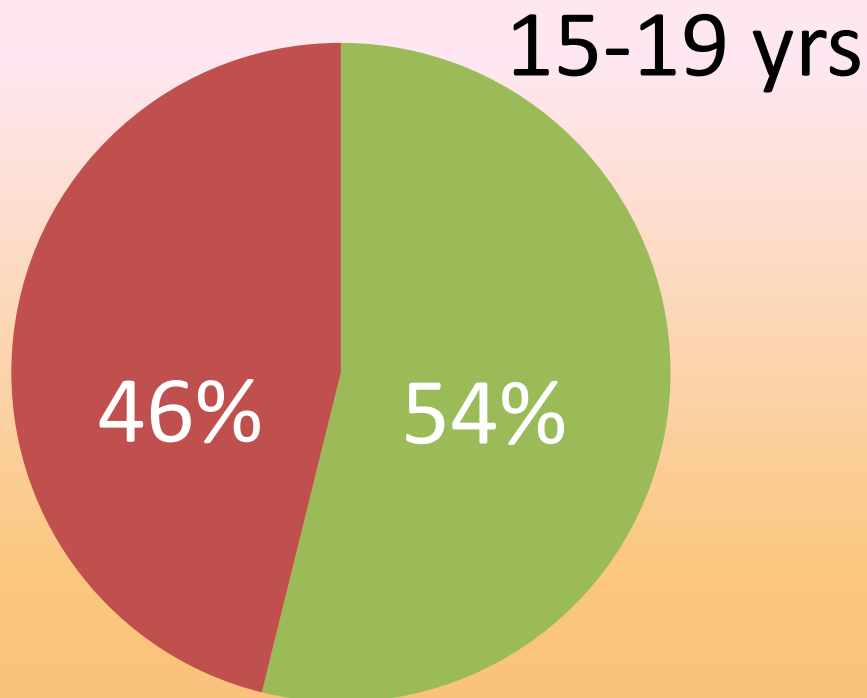
# Registered Population on PEVL: 15-24



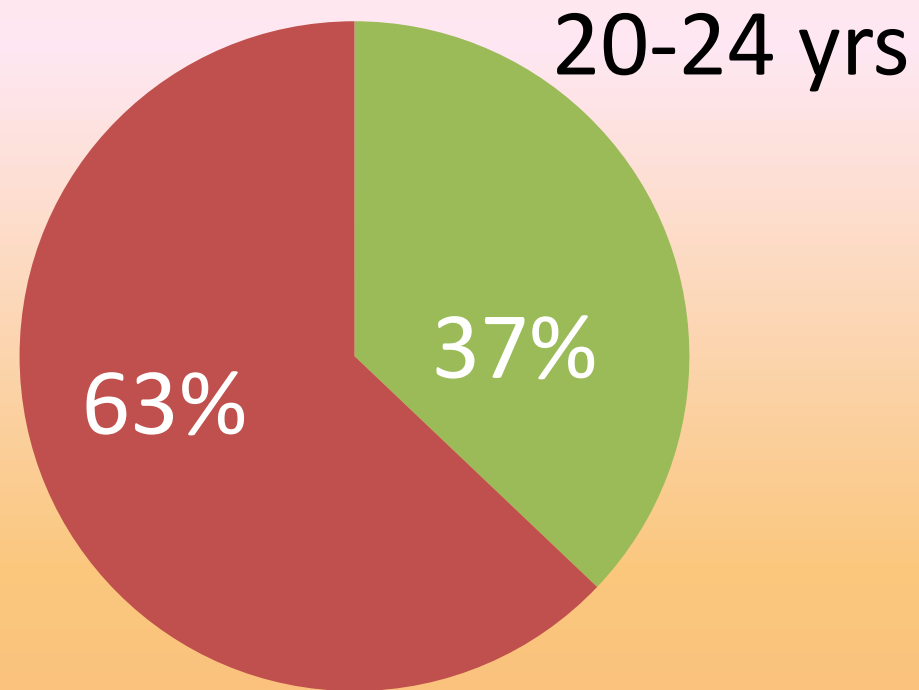


# Registered Population on PEVL:

Interesting to note that PEVL was an available option for the younger voters to select when using the online VR system and on the VR paper form which may account for the difference.



■ PEVL  
■ Not



■ Registered  
■ Not

# Youth Programs Work!

Exposure to civic engagement is habit forming.



# **Website Content & Usability**





**MAKE IT OBVIOUS WHERE TO GO FOR ANSWERS!**  
& MAKE SURE THAT THE QUESTIONS VOTERS HAVE ARE BEING ANSWERED!

# Being Online is Not Enough

State Elections Web Sites

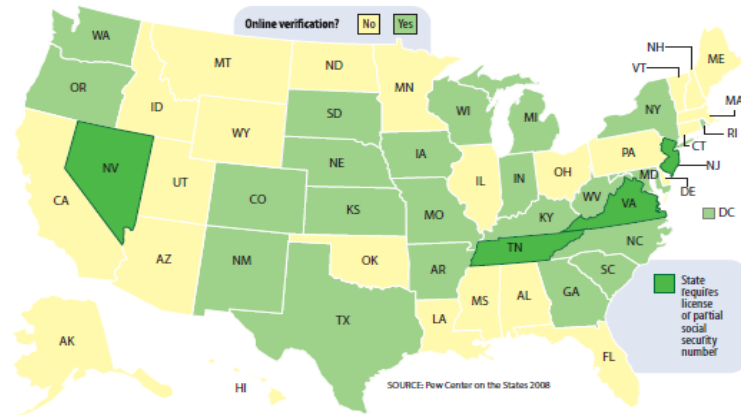
OCTOBER 2008

## Content Research

- In 2008 the Pew Center on the States published “Being Online is Not Enough”—an analysis of the state elections web sites.

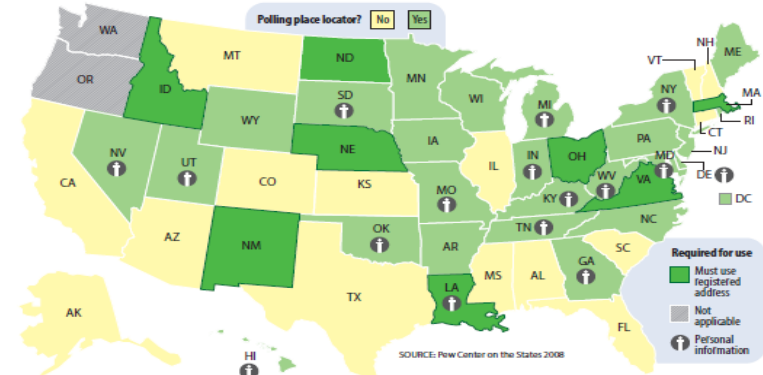
### Exhibit 1 AM I REGISTERED TO VOTE? | ELECTION SITES WITH REGISTRATION VERIFICATION

Half the states have online registration verification tools.



### Exhibit 2 WHERE CAN I VOTE? | ELECTION SITES WITH POLLING PLACE LOCATORS

Two-thirds of the states have polling place locators on their Web sites, but many of them require the user to enter personal information, and some only work with registered addresses.



NOTE: Both Oregon and Washington have vote-by-mail systems. In Oregon, voters may only vote by mail, while Washington is predominantly vote-by-mail. The Washington site notes that a ballot drop-off locations tool is coming soon.

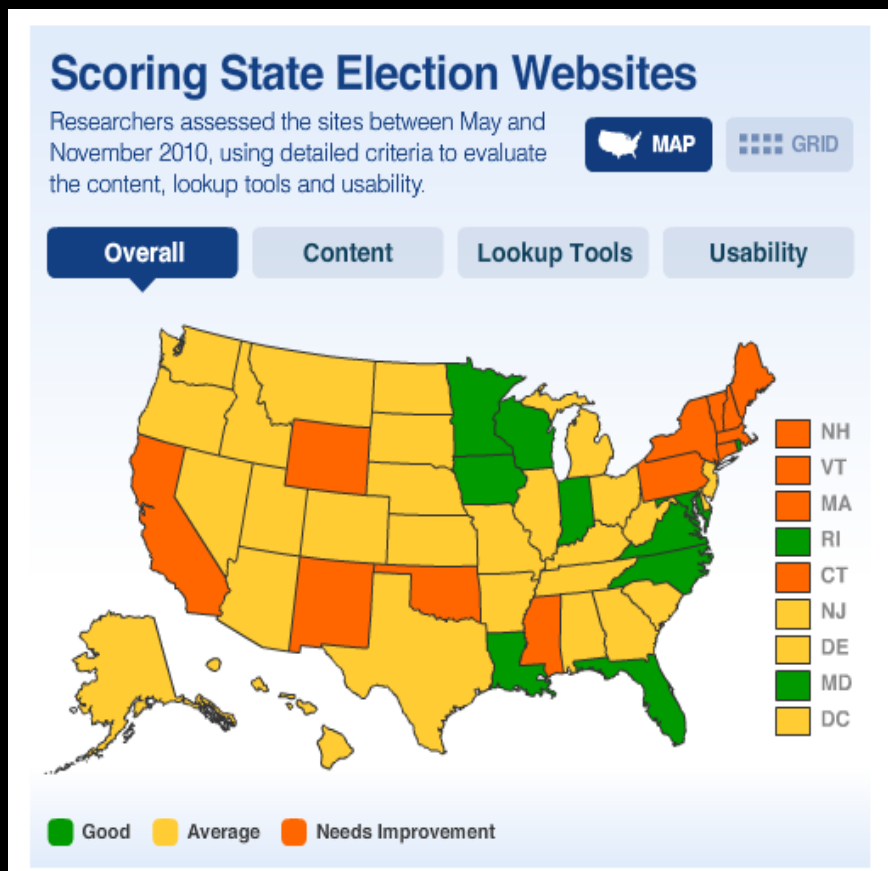
## Another Angle

- Not only is it important to provide answers to the most common questions asked by voters, it is critical to present them in a manner that allows for easy access.
- The ease of usability/accessibility is tantamount to a successful program.






# Accessibility/Usability Research



- A follow-up report was done two years later (between May and November of 2010) and released in 2011.
- This analysis focused on the “5 Minute Rule”—did it take no more than 5 minutes to find the answer the question on the website?

# What was measured?

1. Registering to Vote
2. Ballot Information
3. Casting a Ballot
4. Absentee & Early Voting
5. Military & Overseas (UOCAVA)
6. Voters with Disabilities
7. Election Official Contact Information
8. Future Elections/Elections Calendar
9. Election Results
10. Privacy

An orange speech bubble with a white outline, pointing towards the list of items. It contains text about a website review.

How would MCED's  
website fare?  
We are in the  
process of a review  
our own website...

## 1. Registering to Vote (10 percent)

This subcategory assesses the availability of voter information such as:

- a. Voter registration eligibility
- b. State residency requirements
- c. Voter registration deadlines
- d. How or where to obtain a registration form
- e. How to confirm voter registration
- f. Circumstances that would require updating registration
- g. Whether registration is considered public record
- h. Whether voters in certain circumstances have the right to keep their registration record private
- i. Whether voter registration forms are available online
- j. Registration information for members of the military, overseas citizens, college students, felons, homeless people, those in long-term-care facilities, and voters who are hospitalized

Most of these  
items are covered;  
G & H however,  
are not.

[Am I Registered to Vote](#)

[How Do I Update My Voter Registration](#)

[Am I On The Permanent Early Voting List](#)

[Permanent Early Voting List & Signup Form](#)

[Polling Place Locator & Sample Ballots](#)

[Request an Early Ballot](#)

[Early Voting Ballot Status Inquiry](#)

[Early Voting Locations](#)

[Status of Provisional Ballot](#)



## 2. Ballot Information (7.5 percent)

This subcategory assesses the availability of information voters might need to make informed decisions, such as:

- a. Lists of candidates for federal and state office
- b. Candidates' party affiliation
- c. Candidate contact information (addresses, e-mail addresses, Web addresses, phone numbers)
- d. Candidate occupations
- e. Candidate statements
- f. Candidate incumbency status
- g. State and federal campaign finance data
- h. Political office job descriptions
- i. List of recognized political parties and contact information
- j. Archived candidate information
- k. Ballot measure texts
- l. Ballot measure summaries
- m. Nonpartisan analyses of ballot measures

Much of this data is listed on the SOS or Clean Elections sites (for federal & state candidates) which is part of our FAQs:

### 13. WHERE CAN I FIND INFORMATION ON THE BALLOT ISSUES?

If the ballot issue or issues are for a City, Town or School District, then links to the various jurisdictional websites can be found on our "[Elections Calendar](#)" page. Within these jurisdictional websites, detailed information should be provided regarding the ballot issues being offered. If the ballot issue or issues are for a Statewide measure (example: *Propositions*), detailed information regarding those can be found on the Arizona Secretary of State's Office website at [www.azsos.gov](http://www.azsos.gov). In addition, a Publicity Pamphlet or Informational Pamphlet will be mailed, prior to the election, to each voter or, depending on the type of election being conducted, to each household containing a registered voter. The mailing label on the back of the pamphlet will identify your polling place location. The pamphlet will also contain any pro/con arguments filed on a given issue or issues, if applicable.



### 3. Casting a Ballot (7.5 percent)

This subcategory assesses the availability of information to assist users in preparing to cast a ballot, such as:

- a. Voter identification requirements at the polls
- b. Polling places' hours of operation
- c. Tutorials or instructions for completing ballots
- d. Description of state voting systems
- e. Provisional ballot information
- f. Toll-free telephone number to check status of cast provisional ballots
- g. Instructions and information about the availability of voting assistance in languages other than English<sup>2</sup>

Much of this data is listed on the home page and is also part of our FAQs:

#### 7. HOW DO I KNOW WHERE TO VOTE?

The polling place information for a given election is always indicated on the shipping label on the sample ballot that will be sent at least 10 days before the election. In addition, if there are issues appearing on your ballot, then a Publicity or Informational Pamphlet may instead be mailed to you as early as 35 days prior to a given election. This Pamphlet will also contain your polling place information on the shipping label.

For a list of elections currently being conducted, you can visit our ["Elections Calendar"](#) page. If there is a current election being conducted that you qualify to participate in, you can also locate your polling place by visiting our ["Polling Place Locator & Sample Ballots"](#) button on our main ["Election's Homepage"](#). You will need to provide your current residence address information. You may also contact our call center at 602-506-1511 for assistance in locating your polling place.

#### 8. DURING WHAT HOURS ARE THE POLLS OPEN?

On Election Day, all polls open at 6:00 am and close at 7:00 p.m.

Am I Registered to Vote

How Do I Update My Voter Registration

Am I On The Permanent Early Voting List

Permanent Early Voting List & Signup Form

Polling Place Locator & Sample Ballots

Request an Early Ballot

Early Voting Ballot Status Inquiry

Early Voting Locations

Status of Provisional Ballot

ID? I Do! Do You?



## 5. Military and Overseas Absentee Voting (5 percent)

This subcategory assesses the availability of information for military and overseas voters, such as:

- a. Whether a section for military and overseas voters is provided
- b. Registration information for military and overseas voters
- c. Information for verifying voter registration
- d. Registration information for military family members
- e. Re-registration information
- f. Absentee-ballot request renewals
- g. Information on determining if voted ballots have been received
- h. Information on what to do if requested ballots do not arrive

Much of this data is listed on the home page. Additionally, MCED received a grant from FVAP and will be upgrading our UOCAVA page this summer.

[Am I Registered to Vote](#)

[How Do I Update My Voter Registration](#)

[Am I On The Permanent Early Voting List](#)

[Permanent Early Voting List & Signup Form](#)

[Polling Place Locator & Sample Ballots](#)

[Request an Early Ballot](#)

[Early Voting Ballot Status Inquiry](#)

[Early Voting Locations](#)

[Status of Provisional Ballot](#)

[ID? I Do! Do You?](#)



# UOCAVA Grant

Our UOCAVA voter's services page will have increased operability with the Federal Post Card Application (FPCA) and enhanced information services:



The screenshot shows the top of the Maricopa County website. The header features the Maricopa County seal on the left, a photo of Helen Purcell, Maricopa County Recorder, in the center, and an American flag on the right. The date and time '9:56:51 AM Wednesday 05.30.2012' are displayed in the top right corner. Below the header, the title 'MILITARY/OVERSEAS ABSENTEE BALLOT REQUEST' is prominently displayed. To the right of this title is a dropdown menu labeled 'Información de Elección en Español...' with the option 'Seleccione una pagina para ver en español'. Below the dropdown is a link that says 'VER EN ESPAÑOL'. On the left side of the main content area is a photo of two soldiers in uniform. To the right of the photo is a paragraph of text explaining the purpose of the page: 'This request page is for military and overseas citizens to request early/absentee ballots. The request form can be filled in and submitted online or printed, signed, dated, and mailed to:'. Below this text is the address for the Maricopa County Elections Department, Attn. UOCAVA, 510 S. 3rd Ave, Phoenix AZ 85003. Further down, it says 'or fax the completed form to (602) 506-8049.' and provides two links: 'Click here to access a print-ready version of the form.' and 'Brochure: Election Services for the Services'. A large orange double-headed arrow points from the bottom of the text area to the right, towards the election services section.

9:56:51 AM Wednesday 05.30.2012

**Helen Purcell**  
Maricopa County Recorder

**MILITARY/OVERSEAS ABSENTEE BALLOT REQUEST**

Información de Elección en Español...  
Seleccione una pagina para ver en español

[VER EN ESPAÑOL](#)

This request page is for military and overseas citizens to request early/absentee ballots. The request form can be filled in and submitted online or printed, signed, dated, and mailed to:

**Maricopa County Elections Department**  
Attn. UOCAVA  
510 S. 3rd Ave  
Phoenix AZ 85003

or fax the completed form to (602) 506-8049.

[Click here to access a print-ready version of the form.](#)

[Brochure: Election Services for the Services](#)



The graphic features a yellow ballot box with a sign that reads 'VOTE HERE / AQUI' with an arrow pointing to the right. Below the ballot box is the text 'ELECTION SERVICES, FOR THE SERVICES!'. Underneath this text are five circular seals representing different branches of the U.S. military: the Department of Defense, the Army, the Navy, the Marine Corps, and the Air Force. At the bottom of the graphic, the text 'Maricopa County, Arizona 2012' is displayed.

**VOTE HERE / AQUI**

MARICOPA COUNTY ELECTIONS DEPT.

**ELECTION SERVICES,  
FOR THE SERVICES!**

Maricopa County,  
Arizona  
2012

# ELECTION SERVICES, FOR THE SERVICES

**First, thank you for your service!** At Maricopa County Elections we strive to ensure that all eligible voters get the information that they need to effectively participate in our electoral process. Active military, their dependent family members, and voters who are overseas are afforded special consideration under federal (Uniformed & Overseas Citizens Absentee Voting Act or UOCAVA) and state law in an effort to address the additional obstacles that you face in participating in our democracy. This brochure will aid you in understanding how to submit or verify your registration and current mailing address, to check to ensure that Maricopa County Elections has you designated correctly as a UOCAVA voter if you are not currently in Maricopa County, request a ballot, and check the status of your ballot request to be sure that it is received in time to be counted.

Many services are available electronically at [www.recorder.maricopa.gov](http://www.recorder.maricopa.gov), via email to [milos@risc.maricopa.gov](mailto:milos@risc.maricopa.gov), or by calling 602-506-1511.

If you are currently stationed and residing in Maricopa County, you can either register and vote as a local resident here, or you can register as a UOCAVA voter back in your home jurisdiction by visiting the Federal Voting Assistance Program's website: [www.fvap.gov](http://www.fvap.gov).

## 1 REGISTER

It is important to verify that you are correctly registered in Maricopa County and that we have the right mailing address and contact information to aid in getting you your ballot. This can be done online or by calling 602-506-1511.

If you are not registered and are living locally, simply register as a local resident either online at [www.servicearizona.com](http://www.servicearizona.com) or by requesting a paper form from the phone number listed above.

If you are stationed outside of Arizona then complete a [Federal Post Card Application](#) either obtained on our [website](#) or at [www.fvap.gov](http://www.fvap.gov).

## 2 REQUEST UOCAVA STATUS & BALLOT

In order to expedite serving our military and overseas voters, we need to know that you qualify for this service as well as where you are, and for how long. This status needs to be updated once a year as long as you are active military stationed outside of Maricopa County or you are a voter living overseas (either temporarily or indefinitely). This is done by completing the [Federal Postcard Application \(FPCA\)](#).

UOCAVA voters will automatically be sent a ballot for each election (federal, state, and local) that you are eligible for after you have completed the FPCA. UOCAVA voters' ballots are sent 45 days prior to each election to allow additional time for ballots to travel greater distances than those going to local voters.

## 3 RECEIVE & RETURN BALLOT

UOCAVA voters can request to receive your ballots as a standard paper ballot mailed to them, or you can receive it via fax or electronically. If you have requested a ballot you can determine what date it was sent on our website [www.recorder.maricopa.gov](http://www.recorder.maricopa.gov).

Additionally, UOCAVA voters have options in the return of their voted ballots, but all ballots **MUST BE RECEIVED BACK BY 7PM ARIZONA TIME ON ELECTION DAY**. Ballots can be returned by mail, fax, as an email attachment, or through the Arizona Secretary of State's website: [www.azsos.gov](http://www.azsos.gov).

## HELP US TO HELP YOU!

### KEEP YOUR INFORMATION CURRENT WITH YOUR LOCAL ELECTION'S OFFICE.

- Most election mail is non-forwardable, so be sure that you notify your local office when deployed or mailing information changes.
- If you are not registered to a political party, you need to advise which party's ballot you would like to receive for the August Primary Election.

- Election laws vary by state, be sure to refer fellow soldiers to the Federal Voting Assistance Program's website or to their Secretary of State's office.
- Information about Arizona candidates and propositions is available online:  
[www.azsos.gov](http://www.azsos.gov) & [www.azcleanelections.gov](http://www.azcleanelections.gov)



We  
salute  
you!



It's as easy  
as 1, 2, 3!

1 Register:

A screenshot of the Federal Post Card Application (FPCA) form, titled "Federal Post Card Application (FPCA) Voter Registration and Absentee Ballot Request". The form contains various fields for personal information, voting preferences, and contact details.

FPCA:  
click to  
access

2 Request:

3 Receive & Return:



Maricopa County Elections Department  
Attn. UOCAVA  
510 S. 3rd Ave  
Phoenix AZ 85003



602-506-8049



milos@risc.maricopa.gov  
[www.recorder.maricopa.gov](http://www.recorder.maricopa.gov)  
[www.azsos.gov](http://www.azsos.gov)

*"If democracy is worth  
fighting for, then its  
true value should be  
measured at the ballot  
box!"*

—Helen Purcell, Maricopa County Recorder

Throughout the  
brochure all the  
hyperlinks are active to  
direct voters without  
having to do any  
additional searching.

#### 4. Absentee and Early Voting (7.5 percent)

This subcategory assesses the availability of information for absentee voters, such as:

- a. Absentee voter eligibility requirements
- b. Applications or instructions on how to apply
- c. Addresses to submit these applications
- d. Acceptable methods for submitting an application (e.g., mail, fax, e-mail)
- e. Application deadlines (both for number of days before an election and dates)
- f. Deadlines for returning ballots
- g. Information about assistance in marking absentee ballots
- h. Information on how to obtain replacement ballots if they do not arrive, are lost, or are damaged
- i. Early voting information
- j. Early voting dates and hours of operation
- k. Early voting locations
- l. Information for voters with disabilities regarding the accessibility of early voting sites

Early voting is a prominent service on the website.

[Am I Registered to Vote](#)

[How Do I Update My Voter Registration](#)

[Am I On The Permanent Early Voting List](#)

[Permanent Early Voting List & Signup Form](#)

[Polling Place Locator & Sample Ballots](#)

[Request an Early Ballot](#)

[Early Voting Ballot Status Inquiry](#)

[Early Voting Locations](#)

[Status of Provisional Ballot](#)

[ID? I Do! Do You?](#)



## 6. Voters with Disabilities (2.5 percent)

This subcategory assesses the availability of information for voters with disabilities, such as:

- Whether a section for voters with disabilities is available
- Information about the availability of assistance by poll workers
- Instructions for voters with disabilities on casting ballots
- TDD or TTY access

Voter assistance options  
has its own page.



### ALTERNATIVE FORMATS:



[Alternative Formats Brochure](#)

### HOW TO USE TOUCH SCREEN VOTING EQUIPMENT



[Voting Instructional Video](#)

## 7. Election Official (State and Local) Contact Information (5 percent)

This subcategory assesses the availability of the following contact information:

- a. Election official telephone number
- b. Hotline
- c. Toll-free election line
- d. Fax number
- e. Address
- f. E-mail or Web contact
- g. Hours of operation
- h. Name of state election official to provide assistance
- i. Whether Web addresses or links from state site to county sites exist
- j. Whether the state relies on local governments to perform election functions and informs voters of that reliance

The bottom of every page has our contact information and links to other agencies are in the FAQs.



The screenshot shows the footer of the Maricopa County Recorder's Office website. It is organized into three main columns. The left column, titled 'MAIN SITE LINKS', contains a list of links: Home, About, Recorder, Elections, Media Events, Publications, and Sitemap, along with a 'View Our RSS Feed' icon. The middle column, titled 'HOURS & LOCATIONS', provides contact details for three offices: Recorder and Elections - Main Office (Downtown), Recorder and Elections - Southeast Office (Mesa), and Elections - MCTEC Office. The right column, titled 'CONTACT US', includes a link to sign up for email notifications, a disclaimer, and a liability statement. At the bottom, there is a section for 'Recording Kiosks' listing locations in Surprise, Fountain Hills, and Anthem, followed by a link to the 'View Our Holiday Schedule' and the note 'Polls are open on Election Day from 6:00 AM to 7:00 PM.'

**MAIN SITE LINKS**

- [Home](#)
- [About](#)
- [Recorder](#)
- [Elections](#)
- [Media Events](#)
- [Publications](#)
- [Sitemap](#)

 [View Our RSS Feed](#)

**HOURS & LOCATIONS**

**Recorder and Elections - Main Office (Downtown)**  
111 S. Third Ave.  
Phoenix AZ 85003  
Hours: 8:00 A.M. - 5:00 P.M. Monday - Friday  
Phone: 602-506-3535  
T.D.D. 602-506-2348

**Recorder and Elections - Southeast Office (Mesa)**  
222 E. Javelina  
Mesa AZ 85210  
Hours: 8:00 A.M. - 5:00 P.M. Monday - Friday  
Phone: 602-506-3535  
T.D.D. 602-506-2348

**Elections - MCTEC Office**  
510 S. Third Ave., Phoenix AZ 85003  
Hours: 8:00 A.M. - 5:00 P.M. Monday - Friday  
Phone: 602-506-1511  
T.D.D. 602-506-2348

**Recording Kiosks**

**Surprise**  
**Northwest Regional Library**  
16089 N. Bullard Avenue  
Surprise, AZ 85374  
Hours: 9:00 A.M. - 5:00 P.M. Monday - Friday

**Fountain Hills**  
**Fountain Hills Library**  
12901 North La Montana Drive  
Fountain Hills, AZ 85268  
Hours: 9:00 A.M. - 5:00 P.M. Monday - Friday

**Anthem**  
**North Valley Regional Library**  
40410 North Gavilan Peak Parkway  
Anthem, AZ 85088  
Hours: 9:00 A.M. - 5:00 P.M. Monday - Friday

[View Our Holiday Schedule](#)  
Polls are open on Election Day from 6:00 AM to 7:00 PM.

**CONTACT US**

Sign up [here](#) to receive email notifications of any future website outages.

[Disclaimer](#)

The Maricopa County Recorder's Office presents the information on this web site as a service to the public. We have tried to ensure that the information contained in this electronic document is accurate.

The Recorder's Office makes no warranty or guarantee concerning the accuracy or reliability of the content at this site or at other sites to which we link. Assessing accuracy and reliability of information is the responsibility of the user.

The Recorder's Office shall not be liable for errors contained herein or for any damages in connection with the use of the information contained herein.

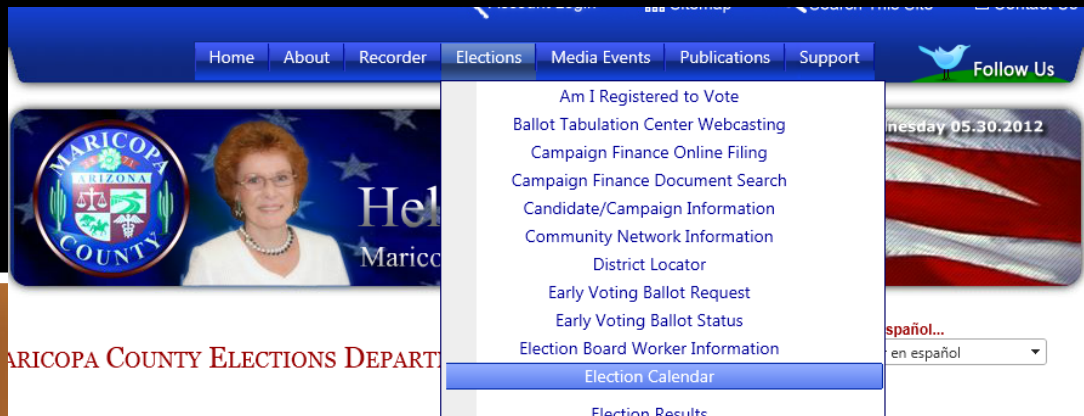


## 8. Future Elections/Elections Calendar (1.5 percent)

This subcategory assesses the availability of:

- Lists of state and federal elections for the upcoming year
- Lists of upcoming local elections for the upcoming year
- Important registration and election dates and milestones<sup>7</sup>

The election calendar is posted for the year along with contact information for the jurisdictions:



JURISDICTIONAL ELECTIONS CONTACTS

| Jurisdiction Name         | Contact                                                                                                                                                                                                                                                   | Physical Address                                             | Physical Address                                             |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| All School Districts      | Hope Olguin - Election Specialist<br>Phone: 602-505-3899<br>Fax: 602-505-3793<br><a href="mailto:Hope.Olguin@maricopa.gov">Hope.Olguin@maricopa.gov</a><br><a href="http://www.maricopa.gov/Schools">www.maricopa.gov/Schools</a>                         | County Schools                                               | 4041 N Central Ave, Suite 1100<br>Phoenix, AZ 85012          |
| City of Apache Junction   | Kathleen Connelly - City Clerk<br>Phone: 480-982-8002<br>Fax: 480-982-7018<br>M-F 8am-5pm<br><a href="mailto:kconnelly@ajcity.net">kconnelly@ajcity.net</a><br><a href="http://www.ajcity.net">www.ajcity.net</a>                                         | 300 E Superstition Blvd<br>Apache Junction 85219             | 300 E Superstition Blvd<br>Apache Junction 85219             |
| City of Avondale          | Carmen Martinez - City Clerk<br>Phone: 623-333-1200<br>Fax: 623-333-0120<br>M-TH 7am-6pm<br><a href="mailto:cmartinez@avondale.org">cmartinez@avondale.org</a><br><a href="http://www.avondale.org">www.avondale.org</a>                                  | 11465 West Civic Center Drive<br>Suite 200<br>Avondale 85223 | 11465 West Civic Center Drive<br>Suite 200<br>Avondale 85223 |
| City of Chandler          | Maria Padlock - City Clerk<br>Phone: 480-782-2161<br>Fax: 480-782-2185<br>M-F 8am-5pm<br><a href="mailto:mpadlock@chandleraz.gov">mpadlock@chandleraz.gov</a><br><a href="http://www.chandleraz.gov">www.chandleraz.gov</a>                               | 175 S Arizona Ave, 1st Floor<br>Chandler 85224-4008          | PO Box 4008 MS006<br>Chandler 85224-4008                     |
| City of El Mirage         | Richard Saarhoff - City Clerk<br>Phone: 623-976-2925<br>Fax: 623-976-8110<br>M-F 8am-5pm<br><a href="mailto:rsaarhoff@cityofelmirage.org">rsaarhoff@cityofelmirage.org</a><br><a href="http://www.cityofelmirage.org">www.cityofelmirage.org</a>          | 12145 NW Grand Avenue Suite 4<br>El Mirage 85335             | PO Box 28<br>El Mirage 85335                                 |
| City of Glendale          | Pamela Hanna - City Clerk<br>Phone: 623-930-2252 ext. 1<br>Fax: 623-493-0078<br>M-F 8am-5pm<br><a href="mailto:phanna@cityofglendaleaz.com">phanna@cityofglendaleaz.com</a><br><a href="http://www.cityofglendaleaz.com">www.cityofglendaleaz.com</a>     | 6850 West Glendale Ave<br>Glendale 85301                     | 6850 West Glendale Ave<br>Glendale 85301                     |
| City of Goodyear          | Lynn Mulhall - City Clerk<br>Phone: 623-692-3910<br>Fax: 623-852-7832<br>M-F 8am-5pm<br><a href="mailto:lmulhall@goodyearaz.gov">lmulhall@goodyearaz.gov</a><br><a href="http://www.goodyearaz.gov">www.goodyearaz.gov</a>                                | 160 North Litchfield Rd<br>Goodyear 85333                    | PO Box 5100<br>Goodyear 85338                                |
| City of Litchfield Park   | Mary Rose Evans - City Clerk<br>Phone: 623-605-0033<br>Fax: 623-930-5427<br>M-F 8am-5pm<br><a href="mailto:marose@cityoflitchfield-park.org">marose@cityoflitchfield-park.org</a><br><a href="http://www.litchfield-park.org">www.litchfield-park.org</a> | 214 West Wigwam Blvd<br>Litchfield Park 85340                | 214 West Wigwam Blvd<br>Litchfield Park 85340                |
| City of Mesa              | Linda Crocker - City Clerk<br>Phone: 480-944-2872<br>Fax: 480-944-2821<br>M-TH 7am-5pm<br><a href="mailto:linda.crocker@mesaz.gov">linda.crocker@mesaz.gov</a><br><a href="http://www.cityofmesa.org">www.cityofmesa.org</a>                              | 20 East Main St<br>Mesa 85201                                | PO Box 1498<br>Mesa 85201                                    |
| Wanda Nelson - City Clerk |                                                                                                                                                                                                                                                           |                                                              |                                                              |

## 9. Election Results (2.5 percent)

This subcategory assesses the availability of results that are:

- a. Posted online
- b. Posted the day after election (if not sooner)
- c. Provided by county, percentage, and precinct
- d. Provided with maps
- e. Archived so that past election results are available

Election results are posted online but the full precinct canvass is only available on CD (it is thousands of pages long).



**MARICOPA COUNTY ELECTION RESULTS**

select an election  
select an election  
PRESIDENTIAL PREFERENCE ELECTION, 2/28/2012  
GENERAL ELECTION, 11/02/2010  
PRIMARY ELECTION, 8/24/2010  
JURISDICTIONAL ELECTION, 5/18/2010  
JURISDICTIONAL ELECTION, 3/09/2010  
JURISDICTIONAL ELECTION, 11/03/2009  
JURISDICTIONAL ELECTION, 9/01/2009  
JURISDICTIONAL ELECTION, 5/19/2009  
JURISDICTIONAL ELECTION, 3/10/2009  
GENERAL ELECTION, 11/04/2008  
PRIMARY ELECTIONS, 9/02/2008  
GENERAL ELECTION, 5/20/2008  
PRIMARY ELECTIONS, 3/11/2008  
PRESIDENTIAL PREFERENCE ELECTION, 2/05/2008  
GENERAL ELECTION, 11/07/2006  
PRIMARY ELECTIONS, 9/12/2006  
JURISDICTIONAL ELECTION, 3/14/2006  
JURISDICTIONAL ELECTION, 11/08/2005  
JURISDICTIONAL ELECTION, 9/13/2005  
JURISDICTIONAL ELECTION, 5/17/2005  
JURISDICTIONAL ELECTION, 3/08/2005  
GENERAL ELECTION, 11/02/2004  
PRIMARY ELECTIONS, 9/07/2004  
JURISDICTIONAL ELECTION, 5/18/2004  
JURISDICTIONAL ELECTION, 3/09/2004  
PRESIDENTIAL PREFERENCE ELECTION, 2/03/2004  
SPECIAL ELECTION, 11/04/2003  
JURISDICTIONAL ELECTION, 9/09/2003  
JURISDICTIONAL ELECTION, 5/20/2003

[General Election](#)  
[Committeemen](#)  
[De Offices](#)  
[Committeemen](#)  
[Precinct - REP](#)  
[Precinct - DEM](#)  
[Precinct - LBT](#)  
[Legislative District - REP](#)  
[Legislative District - DEM](#)  
[Legislative District - LBT](#)


**2006 ELECTION RESULTS**

[Download Document](#) [View official Write-In results for November 7, 2006 General Election](#)  
[Download Document](#) [View official Write-In results for September 12, 2006 Primary Election](#)  
[Download Document](#) [View official Precinct Committeemen results for September 12, 2006 Primary Election](#)

## 10. Privacy (1 percent)

This subcategory assesses the availability of the following:

- a. Website privacy policy
- b. Whether lookup tools are provided on a secure server
- c. Explanation of privacy protections for sites that require personal information to use lookup tools



This is not  
something we  
currently provide.

# Catchy Slogan:

## The Secretary of State's Office implemented this slogan:




Arizona Department of State  
Office of the Secretary of State

Secretary of State  
KEN BENNETT

AZ.GOV  
Arizona's Official Web Site

Google Custom Search Search

### Voter Registration and Education



#### Contents

- [Qualifications](#)
- [How to Register to Vote](#)
- [Proof of Citizenship Requirement](#)
- [When to Re-Register](#)
- [Early Ballot - Vote By Mail](#)
- [Confidential Information](#)
- [Restoration of Civil Rights](#)
- [Cancel Voter Registration](#)

#### Contenido

- [Requisitos](#)
- [Cómo inscribirse para votar](#)
- [Requerimiento de comprobante de ciudadanía](#)
- [Volver a registrarse](#)
- [Temprana - Voto por Correo](#)
- [Información Confidencial](#)
- [Restoration of Civil Rights](#)
- [Cancel Voter Registration](#)

#### To Register to Vote in Arizona you Must (Qualifications):

- Be a United States citizen
- Be a resident of Arizona and the county listed on your registration
- Be 18 years of age or more on or before the day of the next regular General Election

#### Para inscribirse para votar en Arizona, usted tiene que (Requisitos):

- Ser ciudadano de los Estados Unidos
- Ser residente de Arizona y del condado indicado en su inscripción
- Tener 18 años de edad o más en ó antes del día de la próxima Elección General normal

#### You cannot Register to Vote in Arizona if:

- You have been convicted of a felony and have not yet had your civil rights restored
- You have been adjudicated incompetent

#### Usted no puede inscribirse para votar en Arizona si:

- Usted ha sido condenado por un delito grave y todavía no se le han restituido sus derechos civiles
- Usted ha sido juzgado incompetente

#### ^ Contents

#### How to Register to Vote

Online: Service Arizona [EZ Voter Registration](#)

Note: In order to use this link you must have an Arizona Driver License and/or an Arizona non-operating Identification Card issued by the Motor Vehicle Division (MVD) on or after October 1, 1996. Upon successful completion of the online EZ Voter registration, you will receive a confirmation number. The confirmation number is your receipt the information you entered has been accepted and changed.

#### ^ Contenido

#### Cómo inscribirse para votar


En Línea: Registro Electoral - [Service Arizona EZ Voter Registration](#)

Nota: Para poder usar este enlace, usted debe tener una Licencia de Manejo de Arizona y/o una Tarjeta de Identificación No Operativa de Arizona emitida por la División de Vehículos Motorizados (MVD por sus siglas en inglés) en ó después del 1º de octubre de 1996. Cuando complete exitosamente el registro electoral en línea EZ Voter, usted recibirá un número de confirmación. El número de confirmación es su recibo de que la información que ingresó ha sido aceptada y cambiada.

Imprima Una Forma: Usted puede obtener una forma que se puede imprimir en

#### Register to Vote Inscribirse para Votar

- [Register Online - EZ Voter Registration](#)
- [Inscribase Para Votar en Internet](#)
- [Print a Voter Registration Form](#)
- [Solicitud de Inscripción para Votar en Arizona](#)



- [Check the status of your voter registration](#)
- [Revisar el estado de su registro electoral](#)
- [Determine the location of your polling place](#)
- [Determinar la ubicación de su lugar de votación](#)
- [Check the status of your provisional ballot](#)
- [Revisar el estado de su boleta electoral provisional](#)

#### County Contacts Contactos de los Condados

- [Apache](#)
- [Cochise](#)
- [Coconino](#)
- [Gila](#)
- [Graham](#)
- [Greenlee](#)
- [La Paz](#)
- [Maricopa](#)
- [Mohave](#)
- [Navajo](#)
- [Pima](#)
- [Pinal](#)

# Accessible Voting Technology Initiative

DESIGNING ACCESSIBLE ELECTIONS



## About

The Accessible Voting Technology Initiative is working to:

- Understand the barriers and facilitators to voting for people with disabilities
- Identify gaps where current technology fails to fill user needs and where new solutions can have the most impact
- Work to integrate these changes into the current election environment.

This project will address the needs of voters with different types of disabilities, including individuals with:

- Sensory disability (blindness, low vision, hearing loss, and deafness)
- Cognitive and intellectual disability
- Motor mobility and dexterity disability
- Communication and language-related disability
- Disabilities common among older adults.

This project is funded by a grant from the EAC





**Tasha** is a woman in her 30's who runs her own business. She has been blind since birth. She employs a "reader" who reads print materials to her. However, she uses a computer independently and prefers that method for accessing information.

**George** is a retiree who has MS that affects his memory and his mobility. He uses a cane and can't stand for long periods at a time. Because of his memory problems, he needs to bring notes with him to the polling station about how he is going to vote. He is very concerned about voting privacy — he misses the privacy of the old designs with the curtain.

**Angela** has quadriplegia from a spinal cord injury. She can move her arms somewhat, but is not able to grip items or point. She uses a typing stick, held on to her hand with a splint, when she wants to hit keys on a computer keyboard. Angela uses a power wheelchair and has a service dog. Due to the height of her chair, she frequently bumps her knees when she tries to pull up to work surfaces. She often feels rushed when voting.

**Minjun** (pronounced Min-Joon) has vision loss, including being color blind. As a recent immigrant to the U.S., English is Minjun's second language. Although he can remember who the candidates are from seeing them on TV, he has problems reading their names.

**Charlie** has autism. He is high-functioning and is able to read well. However, he is uncomfortable in crowds and in unfamiliar situations, and he is sensitive to loud noises. He also tends to persevere when doing some tasks, and it is difficult to get him to move on to the next activity.

**Maria** is a retiree who has cerebral palsy that affects her mobility and her dexterity. She uses a scooter and has limited fine motor control. As a result, she has difficulty reaching and grasping objects as well as using interfaces that have small buttons or controls.

**Michael** is a retiree with a significant hearing loss. He uses hearing aids and can lip read if he is within a few feet of the speaker and the lighting is good.

**Amy** is a single working mother who needs to pick up her 1 year old daughter at the daycare center before going to the poll to vote. The child is quite active and tends to wander off in public places. To make sure that her daughter does not wander off, Amy will have to hold her in her arms while she is voting.

**Tyler** is a college student who has a condition that has resulted in blindness since he was a child, and more recently, mobility and fine motor issues that resemble arthritis. He can operate controls and buttons if they aren't too small or too stiff. At home, he uses a computer with speech capability.

# Humanize it!

By telling the story of how an individual may be impacted by specific policies or procedures it is easier to understand some of the measures taken to curb negative consequences.

# Usability Experts: Their Suggestions

## Design and user experience in elections

Dana Chisnell  
dana@usabilityworks.net  
@danachis

## Where to learn more

**LEO Usability Testing Kit:** [http://  
www.upassoc.org/civiclif/voting/  
leo\\_testing.html](http://www.upassoc.org/civiclif/voting/leo_testing.html)

**Usability testing blog:** [http://  
usabilitytestinghowto.blogspot.com/](http://usabilitytestinghowto.blogspot.com/)

**Download** templates, examples, and  
links to other resources from  
[www.wiley.com/go/usabilitytesting](http://www.wiley.com/go/usabilitytesting)

## Handbook of Usability Testing



How to  
Plan, Design,  
and Conduct  
Effective Tests



Where people design better, together **BETA**



The Challenge 772 followers [Follow updates](#)

# How might we design an accessible election experience for everyone?

[Read the brief](#)

CONCEPTING  
154 concepts

APPLAUSE  
154 final concepts

REFINEMENT  
20 final concepts

EVALUATION  
20 final concepts

WINNING CONCEPTS  
Announced!

## Share this challenge

[Recommend](#) 32



Tweet this with #oi\_vote

[Challenge a friend](#)

[Subscribe to challenge RSS](#)



[Learn more](#)

## Winning concepts

Congratulations to our 11 Winning Concepts and to our entire community for your efforts creating, collaborating, building and refining throughout the challenge! [Read more](#) about our final concepts – and remember: the challenge may have ended, but the conversation continues. Has this challenge inspired you to make elections more accessible in your own community? Email us at [hello@openideo.com](mailto:hello@openideo.com) to let us know.

## VOTER'S VOICE



Enter your zip code or polling precinct number.

[Search](#)

What is Voter's Voice?

[View the Map](#)

[Leave Feedback](#)

[Languages](#)



**Graham G.**  
March 02, 2012  
05:10AM

### Complete Online Polling Station Performance Tracking Platform - UPDATED

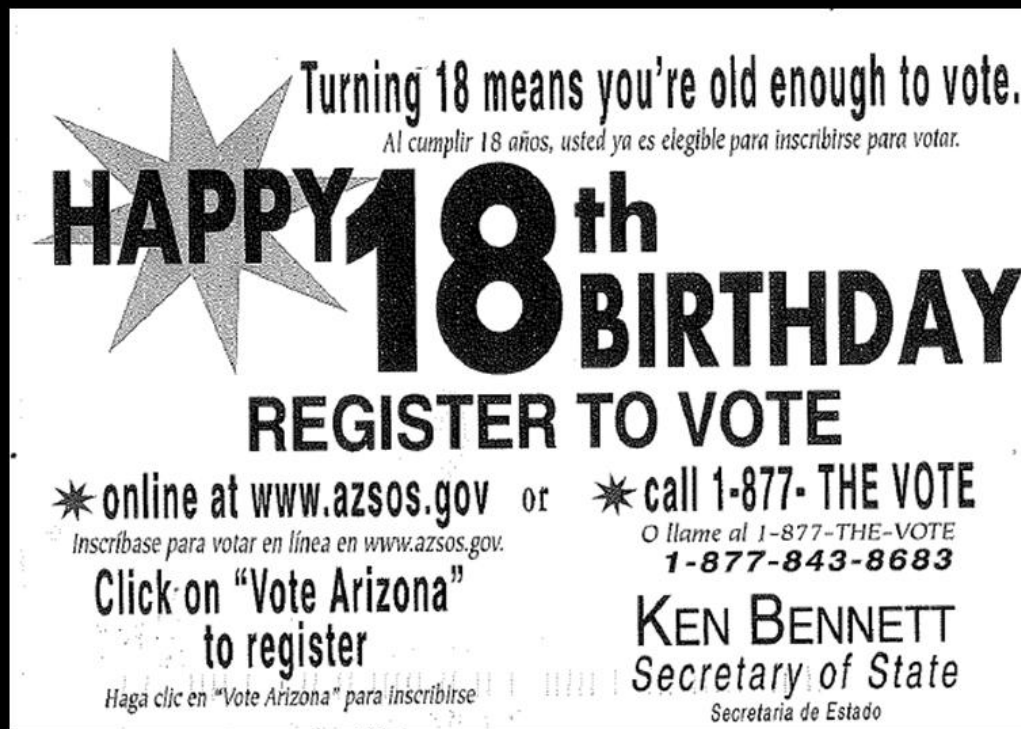
Voter's Voice is a free online platform to allow voters to rate polling stations, suggest improvements, and connect with election officials to advocate for improvements to polling station accessibility, equipment and the general voting experience.

714 views  
22 comments  
13 applause

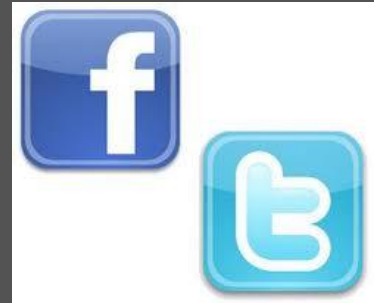
[Applaud](#)

## Personalize it!

It has been a standing practice for the Arizona Secretary of State's office to send an 18<sup>th</sup> birthday card as a voter registration reminder:



# Use of Social Media & Technology





# Keep Voters Informed!

Making sure that voters know what to expect, *and what is expected of them*, can be a challenge.

Email & social media is a cost-effective way to reach the public.

*Just be sure that you have administrative policies in place and clearly defined rules on what gets conveyed!!*



One of the best examples of successful use of social media is the DC Board of Elections & Ethics (DCBOEE).

Twitter feed keeps them in touch with what is happening at the polls.

**District of Columbia Board of Elections & Ethics**

Register, Confirm or Update Your Registration | Find Your Polling Place | Request an Absentee Ballot | Track Your Absentee Ballot | Military and Overseas Voting

To skip this page and go to our main website click here.

**District of Columbia Ward 5 Special Election May 15, 2012**

Voters in Ward 5 will fill a vacancy on Tuesday, May 15, in the office of Ward 5 Member of the Council of the District of Columbia. To participate in this election, you must be a resident of Ward 5. To report incidents of election misconduct, please call the Office of the General Counsel at 202-727-2194.

Unofficial Results for May 15, 2012 will be available after polls close (8 PM) on election day.

Official Results from April 3 Primary Election

**Early Voting**

Early voting for the Ward 5 Special election is available at:

**Voting by touch screen**  
Turkey Tracker Election Center: 1100 Michigan Avenue NE, May 5 - May 12 (except Sunday) 6:30 a.m. - 7:00 p.m.

**Voting by paper ballot**  
Board of Elections: 441 4th Street, NW Suite 250 North May 5 - May 12 (except Sunday) 8:30 a.m. - 7:00 p.m.

You can also vote by mail. Requests for an absentee ballot must be received by Tuesday, May 8.

Please click here to find your polling place.

**What is On The Ballot**

**How to Register to Vote**

Want to update your existing registration? You can change your address or other information at the polls. If you change your registration at the polls, you will cast a special ballot that will be counted if we are able to confirm that you are eligible. In most cases, we can update your registration and count your ballot.

**Not registered to vote?** You can register at the polls on Election Day if you bring one of the following items:

- Current and valid government issued photo identification card with your address.
- Current lease or utility bill with your address.
- Bank statement with your address.
- Government issued check with your address.
- Paycheck/stub with your name and address.

**DCBOEE**

**DCBOEE** The week ahead leading up to certification of **#Ward5se**, incl count of absentee/special ballots, post-election audit: [bit.ly/KwCpeQ](http://bit.ly/KwCpeQ)  
47 minutes ago · reply · retweet · favorite

**DCBOEE** Did you cast a special ballot for **#Ward5se**? Find out whether it will count! You can appeal a 'no' until Friday: [bit.ly/MEvaYy](http://bit.ly/MEvaYy)  
3 hours ago · reply · retweet · favorite

**DCBOEE** Historical election results now complete back to '94 at [bit.ly/buptAA](http://bit.ly/buptAA). Older results to come as we dig deeper in the filing cabinet.  
6 hours ago · reply · retweet · favorite

twitter Join the conversation



The DCBOEE HQ on Election Day allows for calls coming in from the field and from social media to be integrated and allows for quick assessment of issues.

Here you see Alysoun McLaughlin, their Public Affairs Specialist, monitor the feeds.

Los Angeles County Registrar is also a great example.

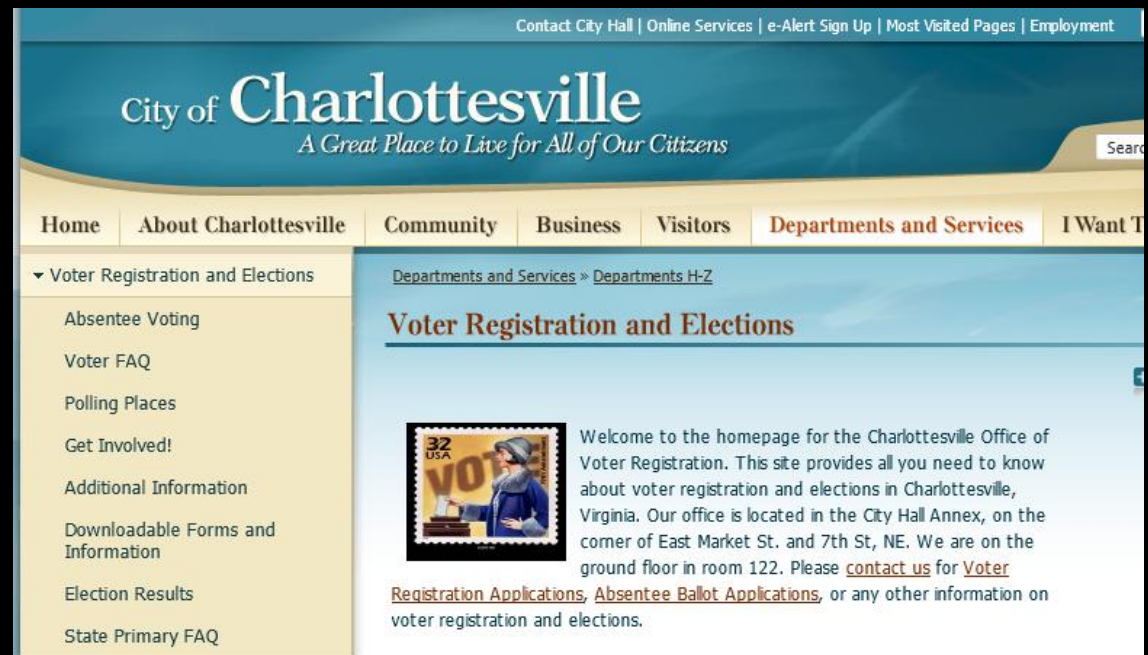
Updates on deadlines, events, offerings keep the public informed.

LA County also uses Facebook to reach the public.



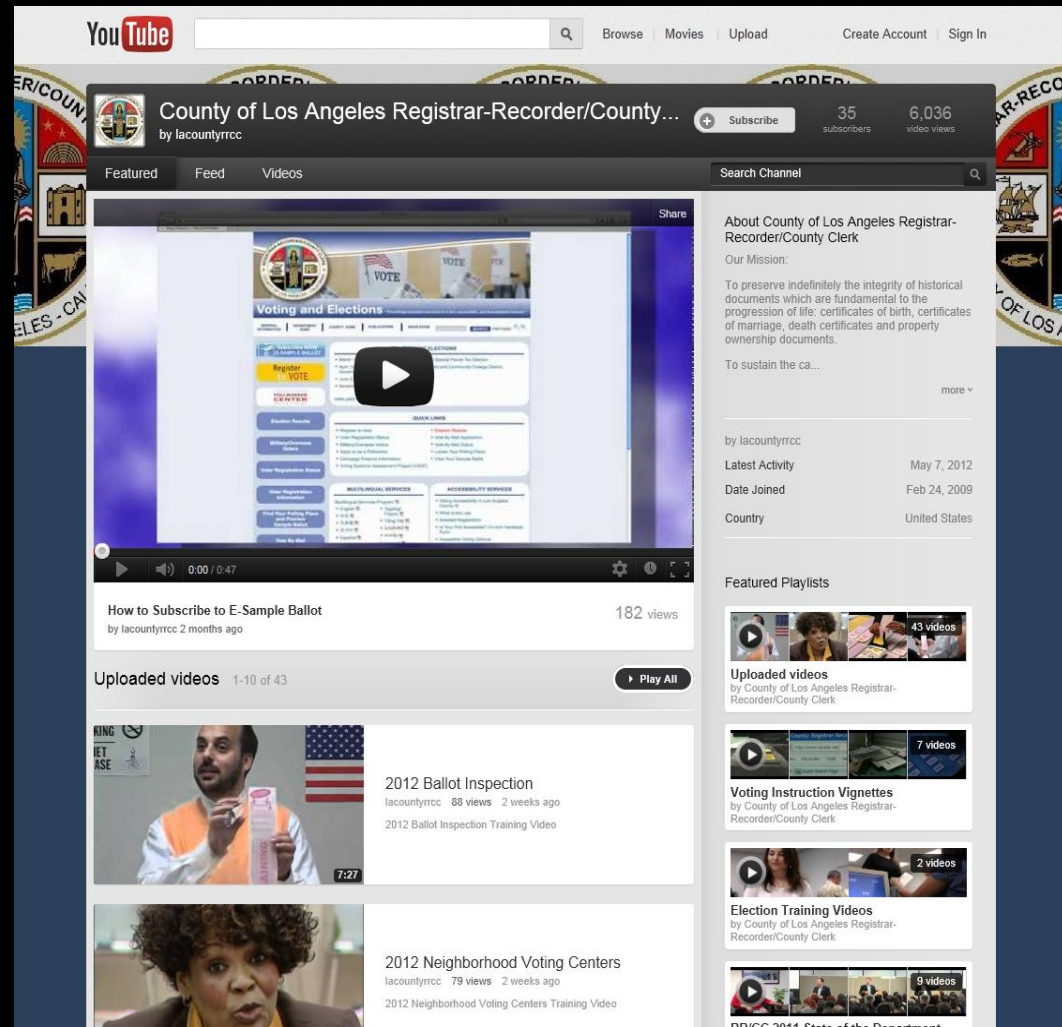


Charlottesville, VA gets their information out to voters via Facebook as well.





## LA County is also utilizing YouTube as part of its social media campaign:



YouTube

Project Vote

AZDISABILITYLAW [+ Subscribe](#) 8 videos

**ID WITHOUT PHOTO**

**Motor Vehicle Division**

**ARIZONA VEHICLE REGISTRATION** Expiration Date: 05/14/2011

BOBBY WOODWARD  
1406 E. WHITEHALL AVE.  
PHOENIX, AZ 85024

Vehicle Identification Number: 1HCF222023409903  
Plate Number: 004123P  
Plate Number: 007120

Vehicle Year: 2003  
Year Make: 2001  
Base State: 080501  
County: GILCHRIST

Val. Lic. Tax: \$91.83  
Registration: 39.00  
Title: 39.00

Valid Arizona vehicle registration

4:46 / 5:53

Like Share

83 views

Published on Mar 22, 2012 by AZDISABILITYLAW

Voting Rights for People with Disabilities

0 likes, 0 dislikes

To increase your audience it is a good idea to include closed captioning as shown here in this video from Arizona Center for Disability Law.

# Election Diary

A KANSAS ELECTION ADMINISTRATOR'S PREPARATION FOR THE 2012 PRESIDENTIAL ELECTION AND BEYOND.

type your search and hit enter

Friday, May 18, 2012 August, Redistricting

## Redistricting, Unresolved

When it comes to predicting turnout, I'm especially good at nailing the number the day after the election.

Until then, of course, it's a guess. I'm usually not that far off, though.

Since the day after the 2008 presidential election, I've been preparing for a drop in Johnson County turnout in 2012, from 78 percent to 75 percent. I just think the 2008 election had an energy level that I didn't think would be repeated in 2012.

If I'm right, though, the story line in the newspapers will be that Photo ID suppressed turnout. Not in effect in 2008, the new Photo ID law will be listed as the reason turnout dropped.

Again, IF I'm right (and we all win if I'm wrong and the turnout is higher), I'll be pointing people back to this post.

Likewise, I point you now to something I've said many places in the past 18 months: "For me photo ID isn't even in the top 10 issues for 2012."

My post on Monday provides a sense of an item on my top 10 list. We're up to about 75 machines that have power supplies "certified fried," by the way. We're still evaluating.

Another worry came with the census and this one may impact turnout negatively and drop my 75 percent prediction.

We have no idea what state races we will have in the August primary. By, "no idea," I mean, we don't know the legislative districts involved, the boundaries, or the candidates.

We don't completely know the election date, even. We thought the August 7 date could be moved by legislative action, but that idea seems to have died.

That puts us a little more than a month away from the last date we can send ballots

## About ElectionDiary.Com

### ELECTION DIARY

Welcome to Election Diary, a blog written by an election geek for election geeks, as well as

anybody else who has an interest in the behind-the-scenes work of election administration. In creating this, it's easiest to start by pointing out what this blog isn't: 1. It's not political. This isn't a place to get opinions about candidates, parties, who will win, or who should win any election. I lead an office in Johnson County, Kansas, that manages the steps for elections. This blog is about what goes into preparing for these elections. And, in not being political in the purest sense, it will likely evoke, for lack of a better phrase, the corporate politics of putting on an election. The blog will have a point of view at times, but not about candidates, parties, or issues on ballots. 2. It's not about the presidential election only. Many people think election officials only work a couple days a year—I guess that's sort of the point of this blog, to explain what we do on the other days. 3. Any representation of any views outside of my own.

[VIEW MY COMPLETE PROFILE](#)

## Labels

- ★ August (2)
- ★ Blue Bear (1)
- ★ Budget (1)



Posted: 21 May 2012 04:56 AM PDT



Last Friday, I had the opportunity to be a part of **"HAVA at 10"**, a conference sponsored by my friends and colleagues in the **Election Law program at Ohio State's Moritz School of Law**.



Posted: 23 May 2012 05:33 AM PDT



I've already [blogged](#) about the effects of Section 5, especially in the context of current national fights over voter ID - and any change in Section 5 that reduces federal oversight in covered jurisdictions would be significant to the combatants on either side of that and other debates.



## electionlineWeekly — May 24, 2012



Page 1 of 5

## I. In Focus This Week

South Dakota secretary of state's office steps in to help  
*McPherson County dealing with death of longtime auditor*

By **M. Mindy Moretti**  
Electionline.org

The residents of rural **McPherson County, S.D.** — where there's a square mile of land for every three people — knew Steve Serr in a variety of ways.

Some knew him as the voice behind the Eureka Lakeside Ballpark, some knew him through the church choirs he directed and some knew him through the Long Lake Community Band that he also directed.

But where all of McPherson's 18-and over population knew Serr from was the county's auditor office. For almost 30 years, Serr oversaw the elections in this county of about 2,500.

Serr **died unexpectedly** on Saturday May 5. He was 64.

Now, not only is this small community coming to grips with losing a lifelong friend, they are also moving forward and making plans for the June 5 primary election.

"Elections were Steve's favorite part of the auditor's position," said Jenny Guthmiller, who was appointed auditor following Serr's death. "He enjoyed preparing the ballots, testing the equipment, and traveling to the different polling sites the day of the election."

As a result of Serr's death, the McPherson County Commission invoked **South Dakota Law 12-18-41** and requested that the secretary of state's office conduct the June primary.

"Clearly, we are only asked to take a direct hand to ensure the election takes place in an emergency, as we have the utmost confidence in the competence and professionalism of South Dakota's county auditors," **South Dakota Secretary of State Jason Gant** said. "Unfortunately, this is one of those rare situations. Mr. Serr's passing leaves a void, and we all must pitch in and ensure that nothing impedes our ability to conduct the election."

**Senate Bill 130** was signed into law in 2011, and states "If the person charged with the conduct of an election and the governing board determine that an election cannot be conducted, the person charged with the conduct of an election shall sign a declaration of emergency and deliver it to the Secretary of State prior to the election."

- **electionlineWeekly — May 24, 2012**
- **Election News This Week**
- **Research and Report Summaries**
- **Opinions**
- **Job Openings**
- **All Pages**

As well as with  
electionlineToday &  
electionlineWeekly.



# Email Campaigns

From: Heather Smith, Rock the Vote <info@rockthevote.com>  
To: Tammy Patrick - RISCX  
Cc:  
Subject: Let the campaign begin...

Sent: Thu 5/3/2012 4:00 AM



Hey T,

It's been a while, but we have some big news to share with you.

**It's official - Rock the Vote is turning up the volume on our 2012 general election campaign!**

Yesterday, Rock the Vote Ambassador Keri Hilson joined us to announce our goal to register 1.5 million voters this year and make sure that the power of the youth vote is loud and clear on Election Day. The campaign includes new voter registration technologies, music and media partnerships, and education initiatives to mobilize millions of young Americans to vote this November. You can read more about it [here](#).

Here's the thing though: We are planning the largest non-partisan voter registration effort in the country, and we can't do it without YOU.

**Will you join the Rock the Vote campaign today?** And help us reach our goal of 1.5 million voters that will rock the vote this year.

Get registered! [Click here](#) to fill out a voter registration application now. Remember, if you have moved since the last time you registered, you will need to re-register.

And, if you're already registered...

- Share the link with 5 of your friends - and make sure they are registered to vote too.
- [Sign up](#) to volunteer with Rock the Vote at festivals and concerts this summer.
- Take a stand and [Pledge to Vote](#) on Election Day in November.

We have an exciting six months ahead of us (187 days to be exact) - and we hope you're as pumped as we are.

Let's Rock the Vote in 2012 together!

Heather + the Rock the Vote team (Chrissy, Amanda, Caitlin, David, Jaynie & Kelly)



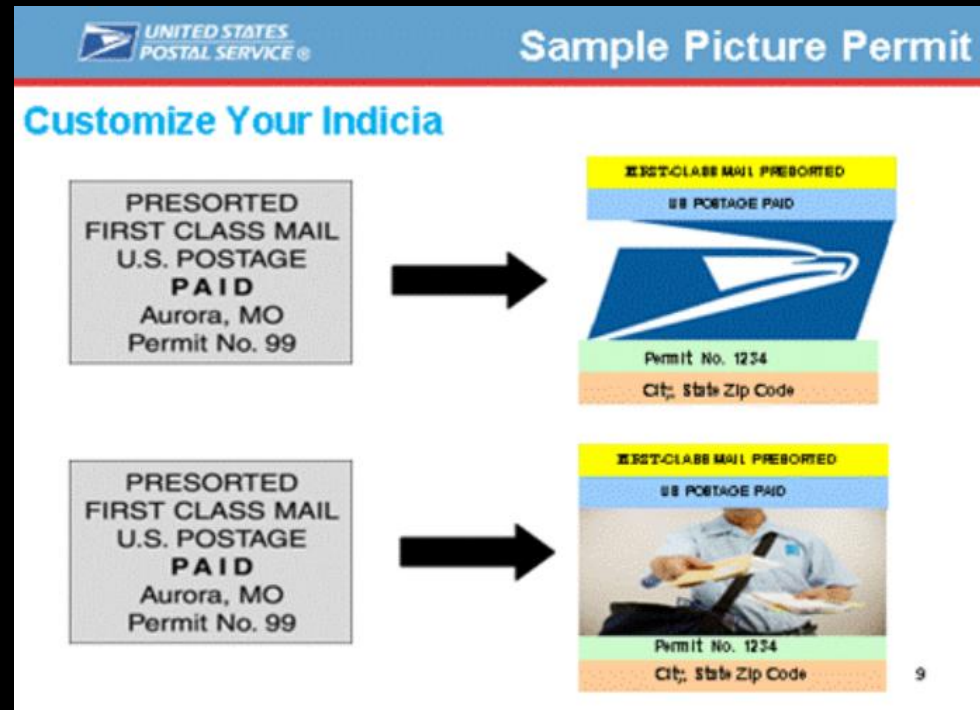
Join Rock the Vote on: [Facebook](#) | [Twitter](#)



Voters in some states can opt to get their sample ballots electronically, receive reminders of important dates, links to polling place locators, etc.

Election officials can use the “Official Election Material Mailing” logo with the post office, but there are other branding options.

They also offer a “picture permit” for your indicia (rather than the standard box).





GOTV Methods





# Seven Principles for Getting Out the Vote

*Use these tested and studied strategies to successfully get-out-the-vote*

## ❶ Make it Personal

Voter mobilization research shows that people are more likely to participate when contacted personally by someone they know. Voters respond best to other people, especially friends, neighbors, and community-based agencies that are familiar and trusted. Rather than focusing on impersonal handouts or mass emails, look for opportunities to initiate conversations about voting while delivering services, in meetings, on the phone, or at trainings and events.

## ❷ Make it Easy

Voters can let little things keep them from the polls. Not having basic information about the election—like when the polls are open, how to find your polling location if you've recently moved, or what kind of identification is necessary—can create participation barriers. Fortunately, nonprofits are well equipped to help voters get the information they need to vote with confidence.

## ❸ Competition Counts

Competition drives turnout. Voters respond when they perceive that an election is competitive or high profile. You can encourage this by highlighting closely contested candidate races or ballot measures.

### Get-Out-the-Vote Efforts Pay Dividends

Voting is contagious. Research shows that if you persuade one person to vote, they will likely influence at least one additional friend or family member to vote too. [Voting is habit-forming](#). Casting a ballot for the first or second time can instill a lifelong voting habit.

## ❹ Timing is Everything

Get-out-the-vote efforts have the greatest impact in the final weeks and days leading up to the election when voters who are less likely to turn out pay more attention. Designate a day for a big early voting push. Then pump up the volume in the final week and on Election Day itself!

## ❺ Picture It

People are more likely to vote if they visualize their plan to do so. Will they

request a mail ballot or vote early in person? What time will they head to the polls on Election Day? Ask people to think specifically about when and how they plan to vote.

## ❻ The Power of Positivity

Negative messaging—like "If you don't vote, don't complain"—or calls to civic duty without additional information about the election can be confusing and counterproductive. Use

positive messages that encourage people to vote by connecting the election back to your community's future and your organization's issues.

## ❼ Raising the Stakes

Voters respond to urgency. If the election seems important, people are more likely to turn out because they believe that their vote will make a difference, benefit them, or avoid negative results. Use your mission and core issues to highlight what's at stake.

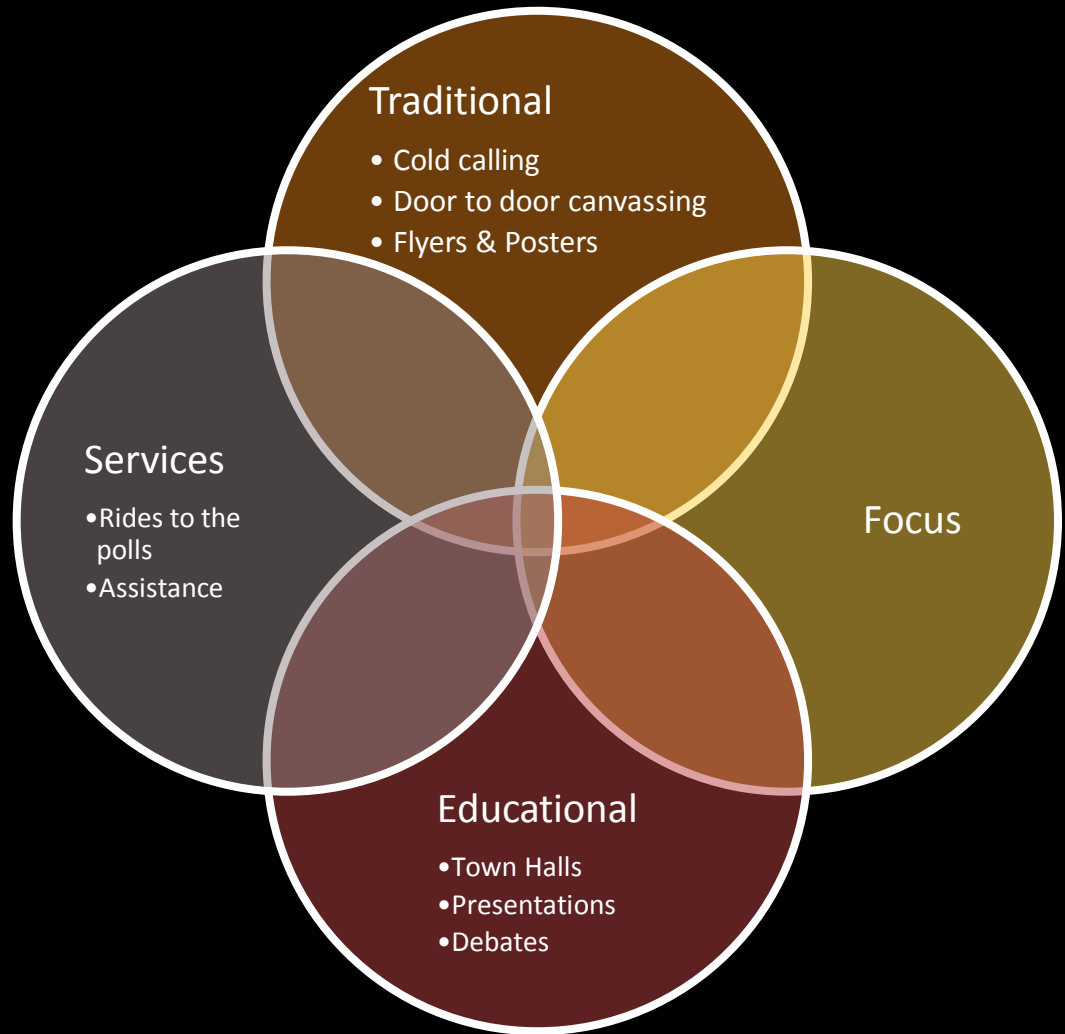


## A DOZEN EASY WAYS TO GET OUT THE VOTE!

With limited time and resources, here are some ways you can quickly and easily help Get Out The Vote without spending a dime.

- ☐ Talk to the people you work with about the importance of voting to your organization and the community you serve.
- ☐ Put a newsletter article on your web site, in any agency newsletter or e-news that goes out close to Election Day, encouraging everyone to vote. *(See sample article on our website.)*
- ☐ Send emails to your staff, members, consumers or clients, board, and volunteers encouraging them to vote. *(See sample emails that you can use or modify on our website.)*
- ☐ Make a VOTE TODAY! sign and place it in your main lobby and other common areas on Election Day with information about polling places, rides to the polls and an 800 number to call or website to visit for help voting.
- ☐ Include a VOTE NOVEMBER 6! reminder in the payroll envelopes that go out closest to Election Day. *(See sample payroll stuffer on our website.)*
- ☐ Do an "office knock" on the day before Election Day—make the rounds in your agency offices and remind your colleagues to VOTE ON NOVEMBER 6.
- ☐ New voters may need more help and encouragement to vote. Do another "office knock" on Election Day—make the rounds one more time to ask your colleagues what help they need, questions they have to VOTE TODAY.
- ☐ Car pool to the polls with co-workers, board member, volunteers, or clients who live in your precinct—on your way to work, on a morning break, on your lunch hour, or after work. Make it fun and social!
- ☐ Include a VOTE NOVEMBER 6 card in any group meetings or programs that your agency holds in the month leading up to Election Day (including staff and board meetings!)
- ☐ Make a VOTE NOVEMBER 6! message on your outdoor marquis or in your agency's window so that passersby are reminded to vote.
- ☐ Put a VOTE NOVEMBER 6 message in your email signature so that every email you send reminds people to vote.
- ☐ Take time off on Election Day—or even part of it!

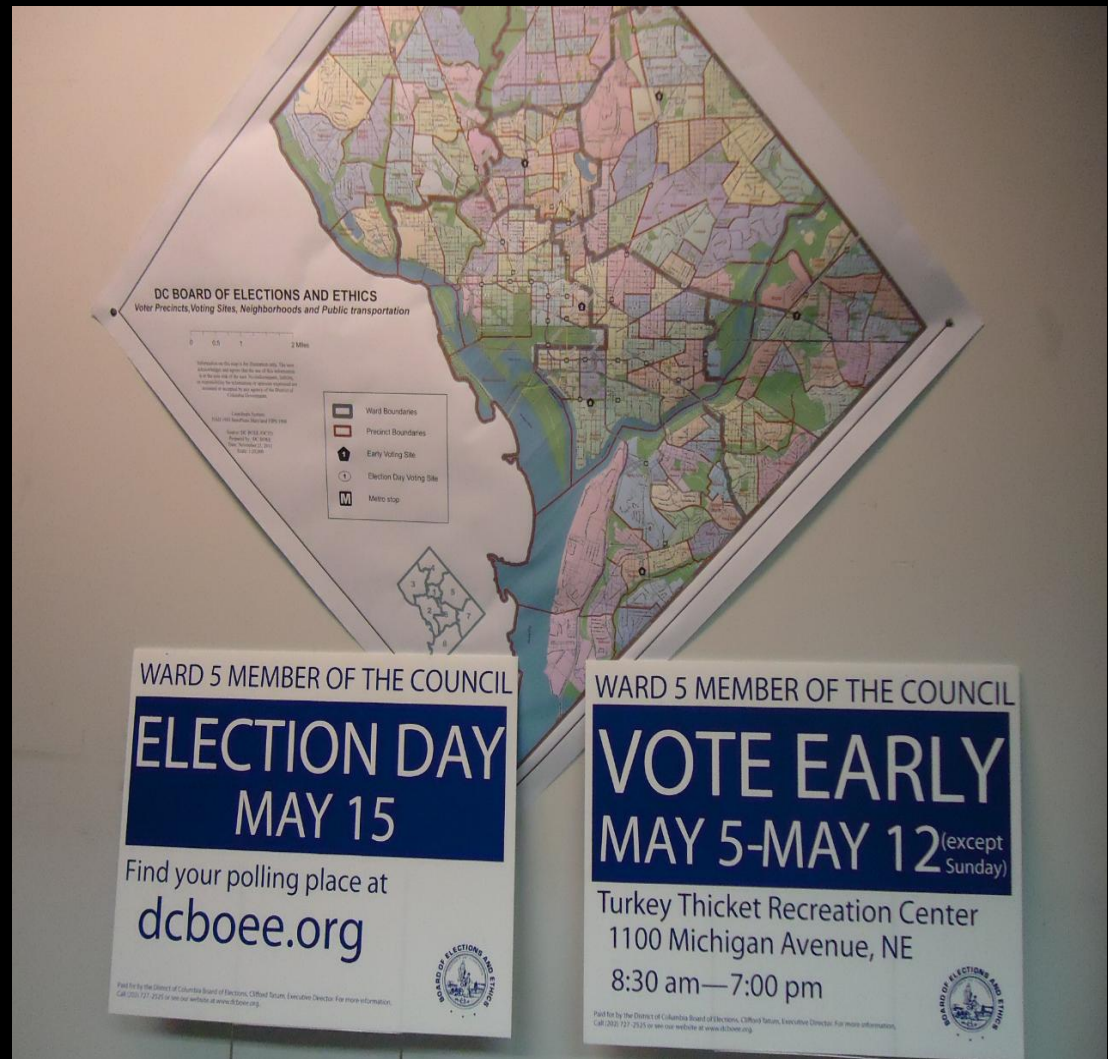
A comprehensive  
GOTV effort uses  
all of these  
methods!



## Traditional:

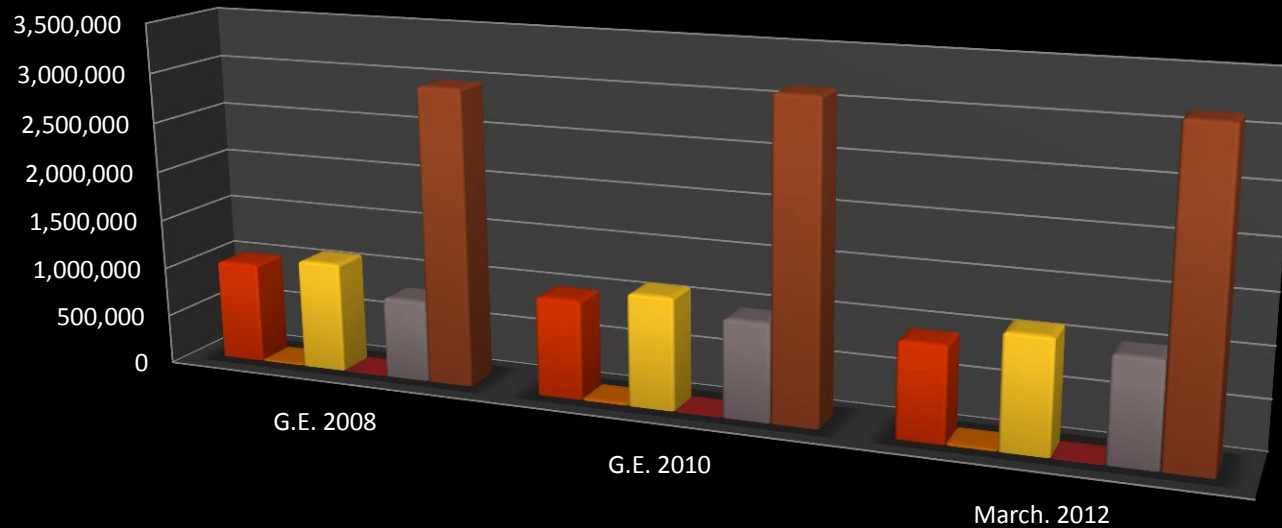
In DC they took two of the main talking points, the date of the election and when Early Voting was available, and went old school with yard signs.

They had these also printed up on a single page and distributed them on the Metro in the Ward 5 District.



# Know Your Numbers:

## Statewide Voter Registration Statistics 2008 -2012



|        | G.E. 2008 | G.E. 2010 | March. 2012 |
|--------|-----------|-----------|-------------|
| DEM    | 1,022,252 | 1,002,937 | 952,907     |
| LBT    | 18,153    | 24,382    | 22,530      |
| REP    | 1,118,587 | 1,131,802 | 1,134,094   |
| GRN    | 4,009     | 4,820     | 4,929       |
| OTH    | 824,450   | 982,477   | 1,037,007   |
| TOTALS | 2,987,451 | 3,146,418 | 3,151,615   |

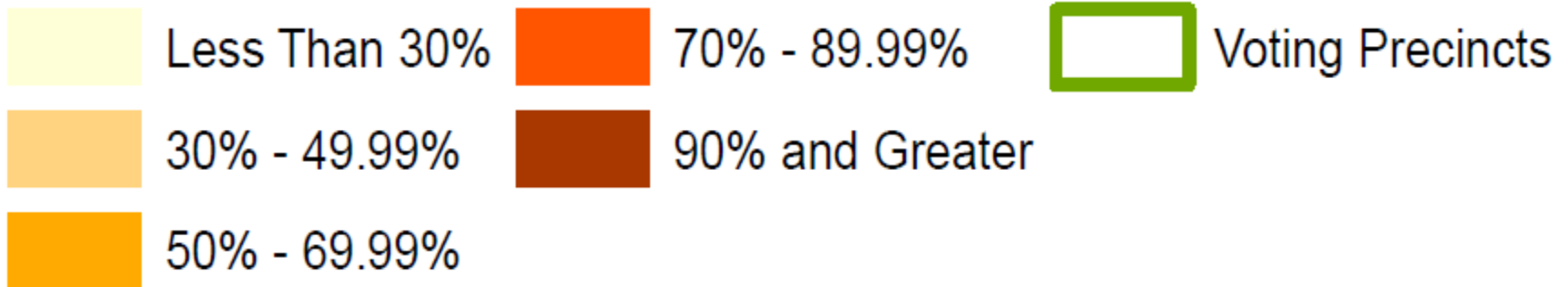
Data provided by the SOS office



# Focus

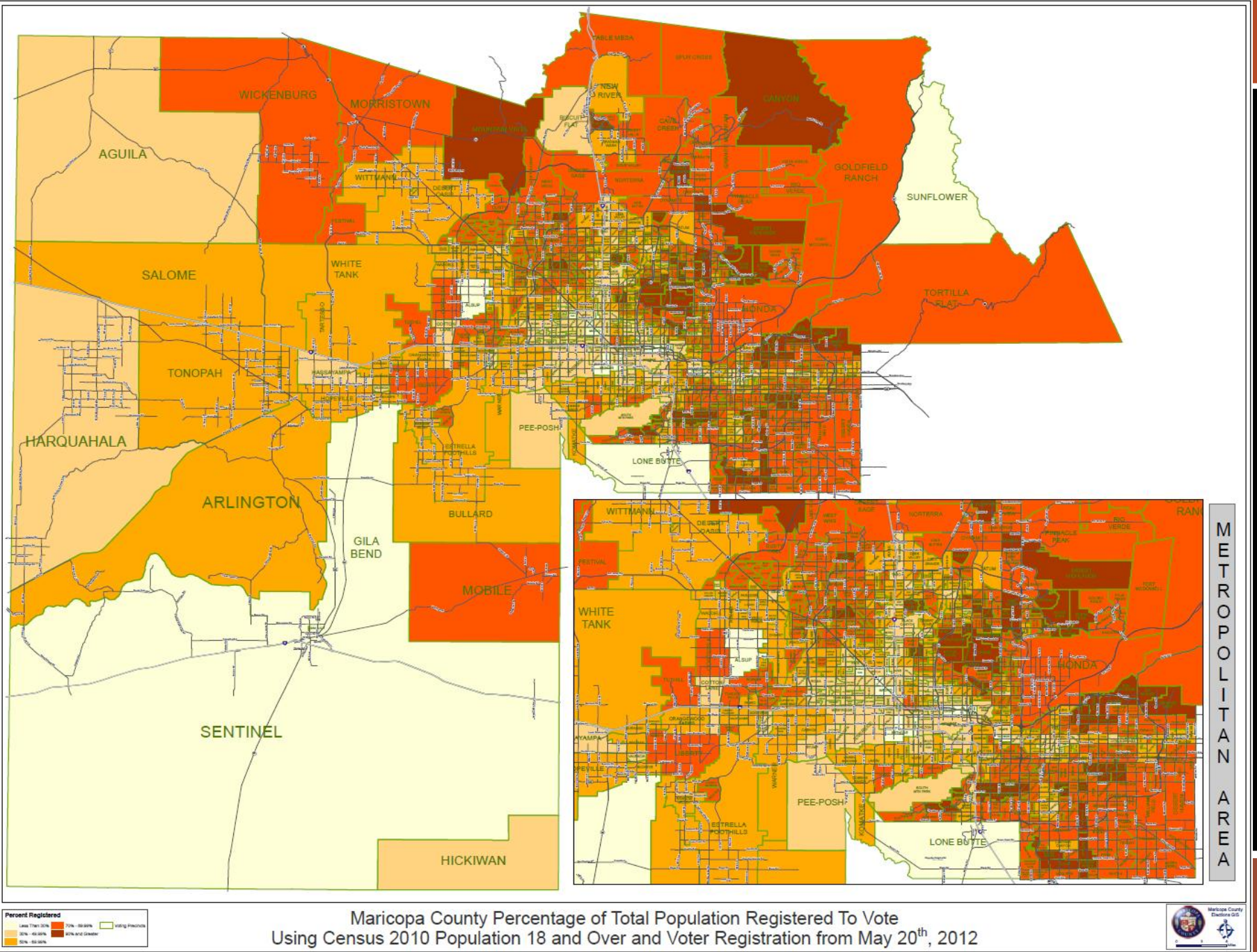
- Identify where you are the most needed:

## Percent Registered

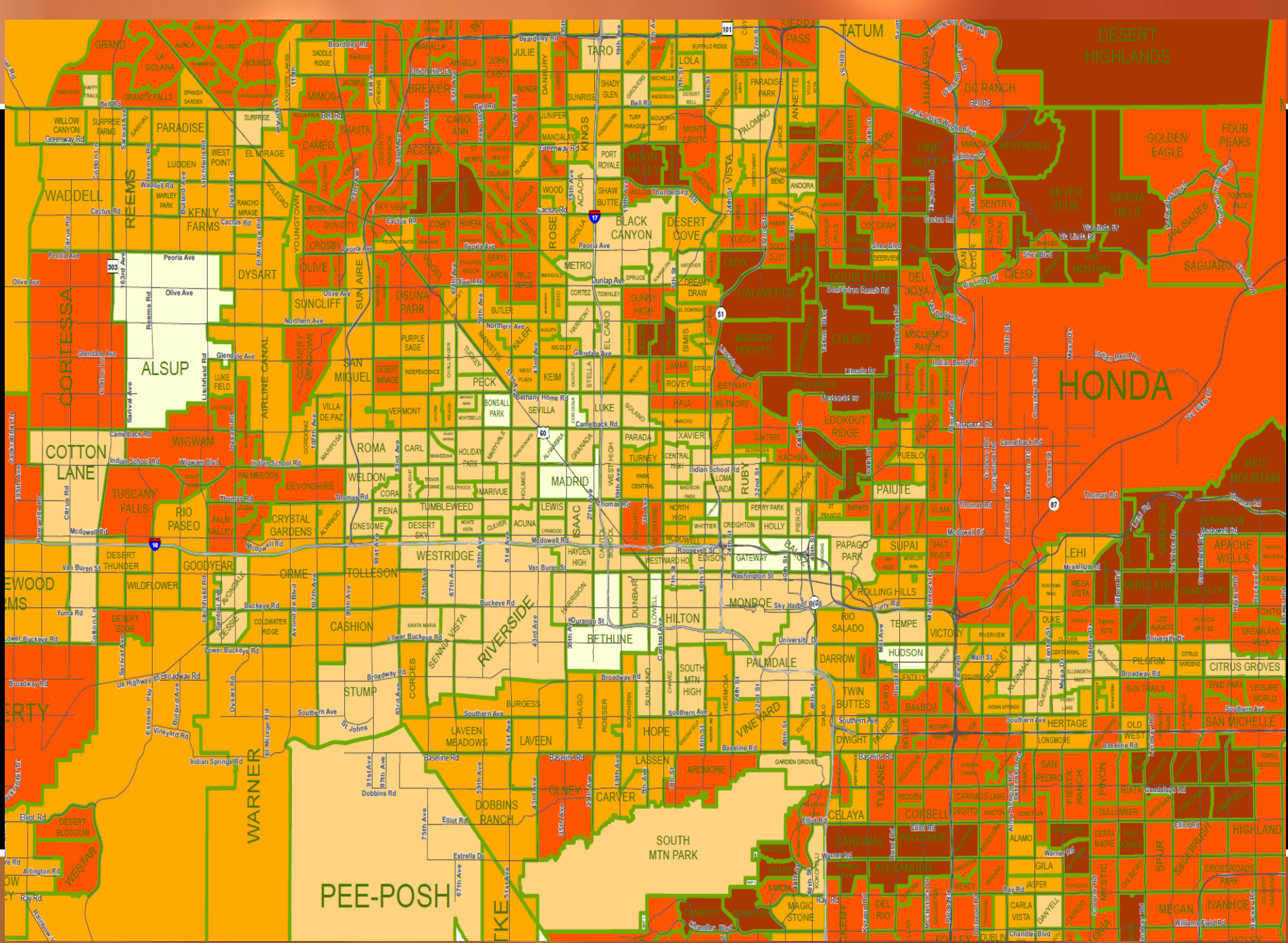


- Our GIS department made up a map of the percentage of registered voters based off of the 2010 Census data of individuals who are 18+ in age.
- Caveat with this information is that it is not necessarily the eligible population, as they may not meet other requirements.





Maricopa County Percentage of Total Population Registered To Vote  
Using Census 2010 Population 18 and Over and Voter Registration from May 20<sup>th</sup>, 2012





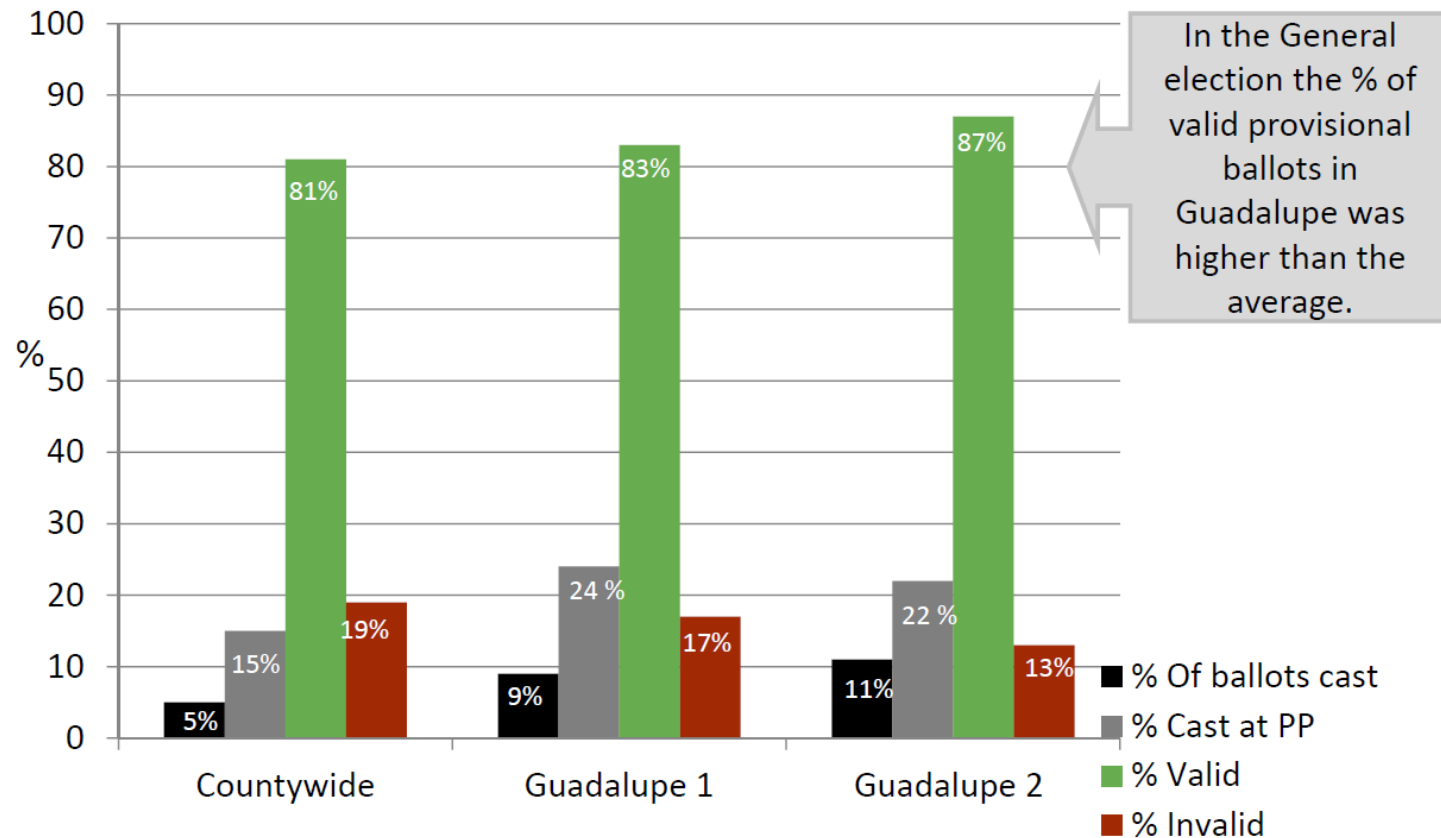
# Focus

Once you get voter registered, it is important to get turnout as well!!

For some voters that is as simple as having them sign up for the PEVL—***BUT BE SURE YOU EXPLAIN WHAT THAT MEANS!!*** For other voters that just means that you have relegated them to a provisional ballot if they don't understand the process and they still go to the polls.

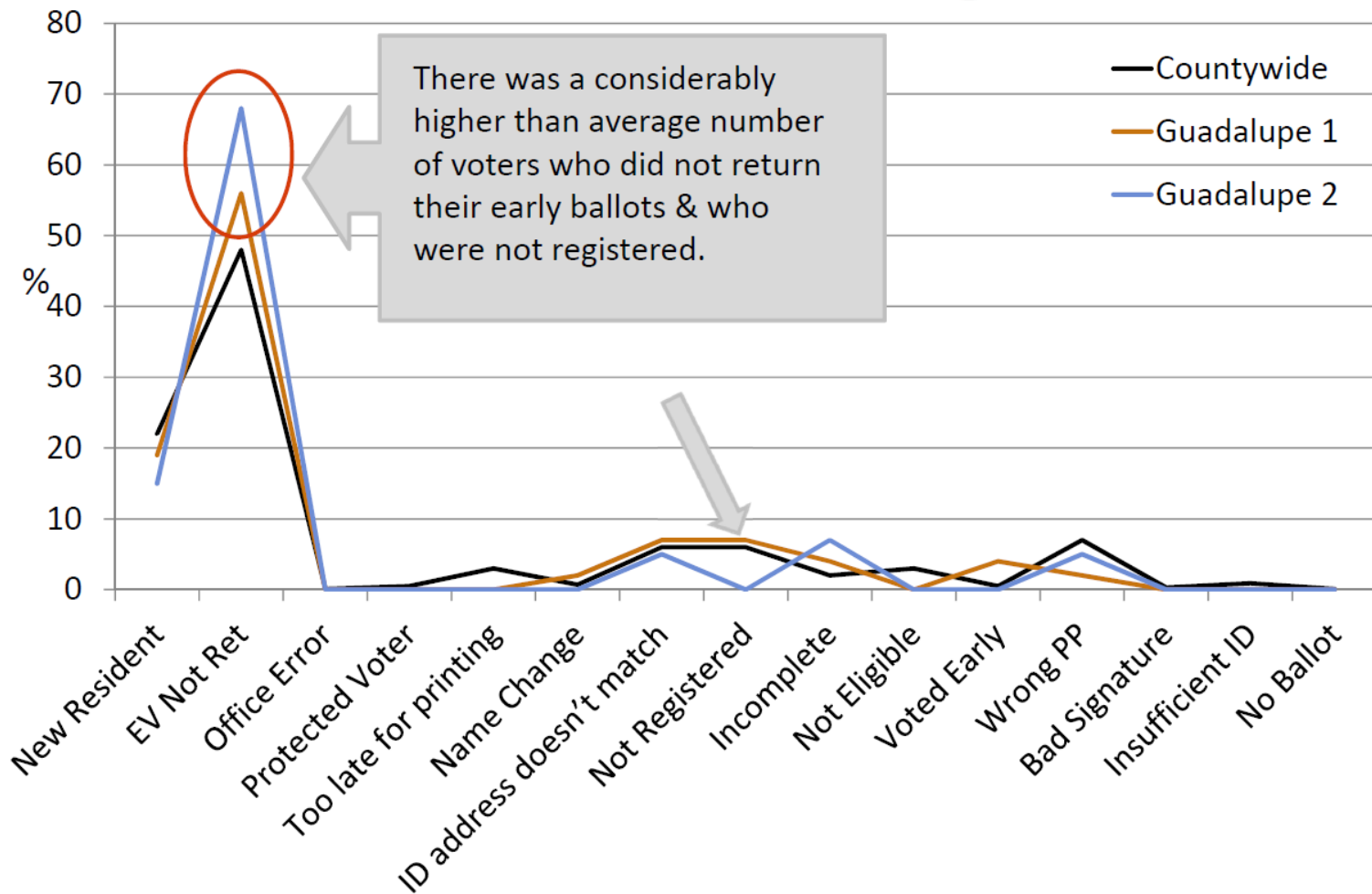
# 2010 General Election in Guadalupe

## Provisional Ballot Percentages



# 2010 General Election in Guadalupe

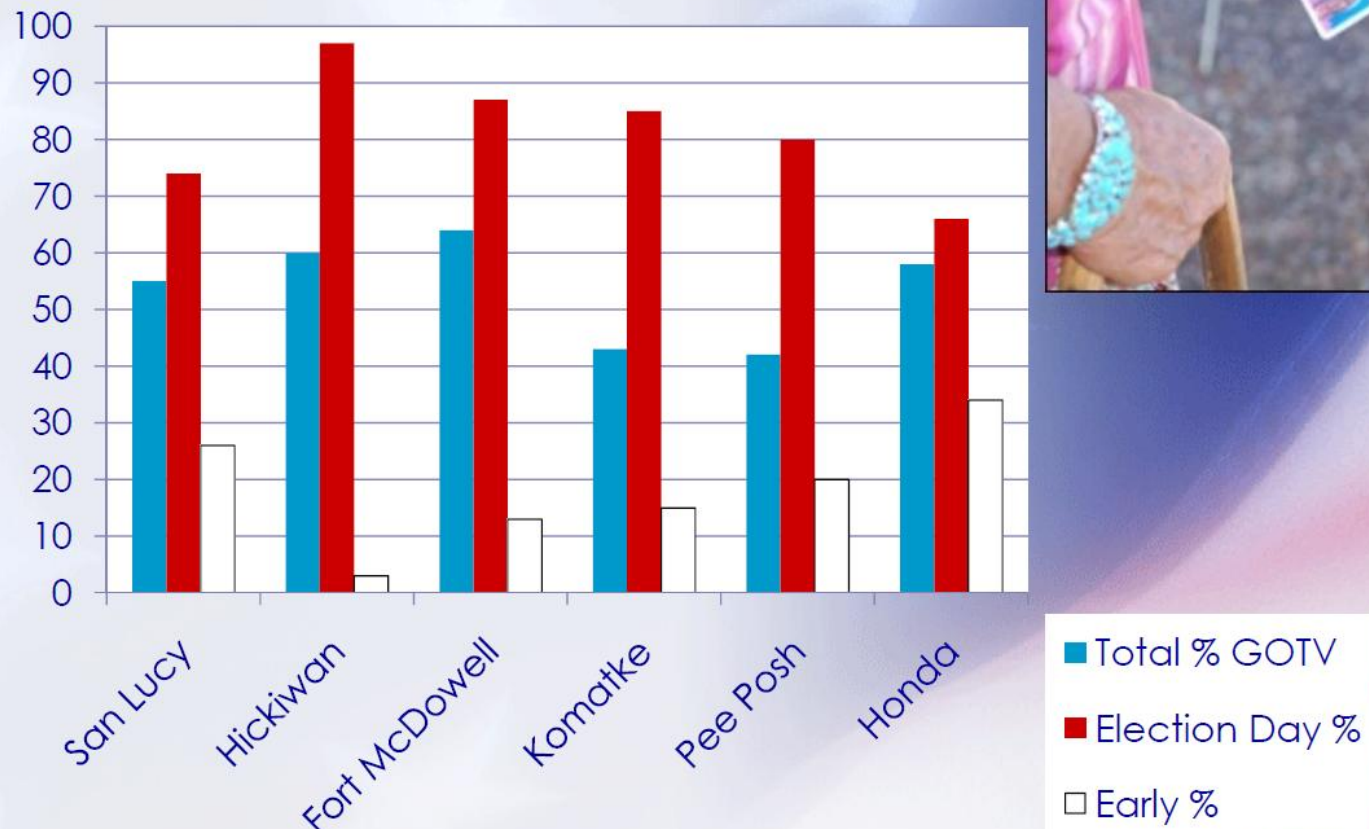
## All Provisional Categories





# 2008 Presidential Election

## Native American Precinct Turnout Percentages





# HAVE FUN!!

[About Trick or Vote](#)[Watch a Video](#)[Donate](#)

This Halloween thousands of volunteers in cities across the U.S. will talk to over 100,000 people, reminding them to vote. Join **Trick or Vote** as we combine fun and civic engagement — it's democracy at its spookiest. [Help scare out the vote!](#)

# Frightening FAQ

## Who can organize Trick or Vote events?

Anybody can organize a Trick or Vote event, as long as it's all non-partisan of course. You don't need to have a Ph.D in Getting Out the Vote, just some creativity and motivation to get your friends together to go out and knock on doors.

## Can I organize a Trick or Vote event for a candidate?

Absolutely not. We like that you care about politics, but Trick or Vote is 100% without-a-question non-partisan. You cannot use a Trick or Vote event to advocate for a candidate nor can you coordinate with a candidate's campaign.

## Can I organize a Trick or Vote event for a ballot measure or policy?

Again: no. Trick or Vote is about getting involved in democracy, not advocating for issues or policies. This means you cannot carry literature for a ballot measure or policy or coordinate with a group for the purposes of advancing a ballot measure or policy.

## Do I need a non-profit organization to host a Trick or Vote event?

Nope. Anyone with a pulse (and even those without) can organize a Trick or Vote event, as long as it's all non-partisan.

## Pitching Trick or Vote

last edited by [Alex Aronson](#) 3 years, 8 months ago

[Page history](#)

We've found Trick or Vote to be one of the best media pitches we've ever given. This event not only tells a great story, but it's got great visual potential, making it perfect for TV. It's also a great chance for you to forge media partnerships, relationships that could pay off for years to come.

### The Basic Trick or Vote Pitch

In 3 simple parts:

**Part 1:** Studies show that the most effective way to get young people to vote before an election is to knock on their doors and encourage them to. This can increase turnout by as much as 7-12%.

**Part 2:** What's the one day when people are all culturally ready for a knock on the door? (Wait for it...) Halloween!

**Part 3:** And when is Halloween? Just 5 days before the general Election. So while you might be too old to trick or treat, you're never too old to Trick or Vote!

Bada-bing! That's it







Sample Efforts



# Salt River Pima Maricopa Indian Community

SRPMIC started highlighting elections early this spring in their newsletter.



THE SALT RIVER PIMA-MARICOPA INDIAN COMMUNITY NEWSPAPER

Home News Sports SRPD Gallery Events Archives Contact

APRIL 5, 2012

NEWS

[News > Your Vote Can Make a Difference](#)



**Your Vote Can Make a Difference**

By [Michelle Washington](#)  
Au-Authm Action News

When you turn on the television, read the newspaper or surf the Internet, you see and hear candidates who are campaigning across the United States in hopes of winning the Republican Party nomination. The Republican nominee will run against President Barack Obama in the presidential election on November 6.

You might ask yourself, "Why is this important to me?"

As a Native American constituent, it is your constitutional right as an individual of this nation to choose a candidate who supports Native American issues. If people in the Salt River Pima-Maricopa Indian Community (SRPMIC) have strong opinions or concerns about what is going on in Congress, Washington, D.C., or even here within the Community, then they have the obligation to make their voices heard and the right as citizens to vote and make a difference.

During the last SRPMIC Tribal Council meeting on March 14, Council Member Deanna Scabby gave a report on her recent trip to Washington, D.C. She went there along with SRPMIC Vice-President Martin Harvier, Gila River Indian Community Lt. Governor Stephen Roe Lewis and three of the Gila River Council members. They informed members of Congress about their position on H.R. 2938, the Gila Bend Indian Reservation Lands Replacement Clarification Act, introduced by Rep. Trent Franks of Arizona. The bill amends the Gila Bend Indian Reservation Lands Replacement Act to prohibit class II or III gaming activities on lands that the Tohono O'odham Nation was authorized to purchase in Arizona in exchange for granting the federal government all right, title and interest to the Gila Bend Indian Reservation.

NEWS

[Hundreds of Runners Take Part in Unity Run](#)

[Graffiti Artist with Unique Style Is Popping Up in Downtown Phoenix](#)

[Kinship Conference Strengthens Family and Cultural Connections](#)

[Your Vote Can Make a Difference](#)

# Maricopa County Community Colleges Center for Civic Participation

The Center is a great  
community partner.

Their website offers a  
comprehensive Civics  
Toolkit:

**Center for  
Civic Participation**

Center for Civic Participation  
2411 West 14th Street, Suite 100  
Tempe, AZ 85281  
480.731.8156

[Civic Participation  
Advisory Group](#)  
[Arizona Issues Forum](#)  
[Elections Information  
& Voter Outreach](#)  
[Arizona Civic  
Leadership Initiative](#)  
[Student Programs  
& Activities](#)  
[Get Involved!](#)  
[Links to Community  
Resources](#)  
  
[About Us](#)  
[Contact Us](#)  
[Site Map](#)

The Maricopa Community Colleges' Center for Civic Participation (CCP) seeks to enrich public life and public discourse on our Maricopa Community Colleges campuses and in our communities. Read more [about us!](#)

 **For Voter Registration Information - go to the following url:**  
<http://www.azsos.gov/election/VoterRegistration.htm>

 **YOUR CIVIC TOOLBOX: VOTING & ELECTION INFORMATION**  
The Civic Toolbox is a Collection of Resources for Conducting Voter Outreach and Education, Voter Registration and Voter Turnout Activities.

 **COMMUNITY & POLICY ISSUE FORUMS**  
There are no forums currently scheduled. Check back for information about future events, or contact the Center to be added to our forum mailing list.

 **MODERATOR TRAINING**  
CCP is currently offering a Moderator Training several times during the year. Learn how to moderate community forums and how to engage citizens in public dialogue. Sign up for the next session now.

**MARICOPA  
COMMUNITY  
COLLEGES®**

**MCC | MCCCC**

The Maricopa County Community College District is an EEO/AA institution. Note [disclaimer](#).

To report problems with this Web site, please email [civic.participation@domail.maricopa.edu](mailto:civic.participation@domail.maricopa.edu).

# Maricopa County Community Colleges Center for Civic Participation

The overlay tool is just one item in the kit. It ensures that mandatory fields are completed:



Center for Civic Participation  
145 North Centennial Way, Suite 207  
Mesa, AZ 85201  
480.461.6141  
480.461.6215 fax

[Civic Participation  
Advisory Group](#)

[Arizona Issues Forum](#)

[Elections Information  
& Voter Outreach](#)

[Arizona Civic  
Leadership Initiative](#)

[Student Programs  
& Activities](#)

[GetInvolved!](#)

[Links to Community  
Resources](#)

[About Us](#)

[Contact Us](#)

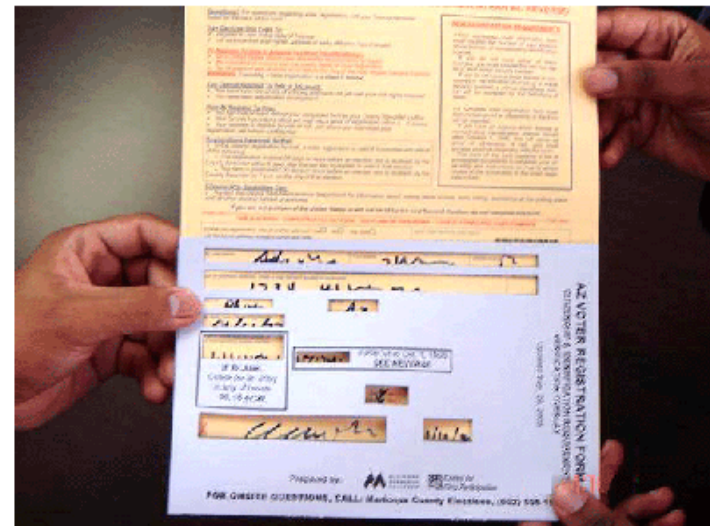
[Site Map](#)



[Home](#) / [Elections Information & Voter Outreach](#)

## Voter Registration Overlay Tool

The overlay is a tool developed to see if voter registration forms have been filled out correctly. Volunteers can quickly see if any critical information is missing from the form and have the voter supply the necessary information. To request copies of the overlay, please call (480) 461-6140 or send an email to: [civic.participation@domail.maricopa.edu](mailto:civic.participation@domail.maricopa.edu).



# Maricopa County Community Colleges Center for Civic Participation


Another helpful tool is this brochure on registering voters.

## **Voter Registration 101**

**An Orientation & Guide  
for Voter Registration  
Volunteers**

**Updated Edition:  
New Citizenship I.D.  
Requirements**



 **Center for  
Civic Participation**

 **MARICOPA  
COMMUNITY  
COLLEGES**



Produced by the Maricopa Community Colleges  
Center for Civic Participation  
and the Maricopa County Elections Department

### **TIPS ON ORGANIZING A VOTER REGISTRATION DRIVE**

**10. Can we offer special prize drawings, raffles, competitions or giveaways to get people to register?**

NO. There are firm legal restrictions against giving away anything in exchange for registering to vote. You may, however, have giveaway items that are available to anyone that wants them (i.e. candy, literature, pens, posters, etc.) whether or not that person wants to register to vote or is registered to vote.

### **COMMON QUESTIONS & CONCERNS**

**15. Is it true that registering to vote puts you on jury lists?**

Technically yes. However, you're probably already on the list anyway. Voter rolls are only one of several ways that juror lists are obtained, so not registering to vote is no ticket to avoid being summoned for jury duty.

**16. Are poll-workers paid or volunteer**

Service on Election Day as a poll worker is paid work, as is the training session, and it is a great experience for new and seasoned voters.

**17. How often do you have to re-register?**

You only have to register once to be eligible to vote in school district, city, county, state and federal elections. You do not have to re-register unless:

- A. You move.
- B. You change your name.
- C. You want to change or drop your political party affiliation.



The Center offers  
a number of  
educational  
presentations &  
trainings:



## Center for Civic Participation

### Student/Community Voter Outreach Training Resources

The following workshops can be requested at no charge by students, schools and by nonpartisan/nonprofit organizations. They are offered by the MCCCCD Center for Civic Participation in partnership with the O'Connor House Project in order to engage young and future voters as leaders in voter participation outreach projects. The workshops are designed to provide high school and college students with the tools and resources to engage their peers, family and community members in awareness and skill-building discussions designed to increase voter participation in the Fall 2012 Elections:

☐ **Be a "Ballot Expert!":** Ballot Measure Presenter Training (est. 2.0 hours)

- Learn how to explain the basics of voting and what will be on the ballot
- Learn how to explain the meaning of each ballot measure, including the effect of a "Yes" vote and a "No" vote, utilizing an easy-to-use PowerPoint guide and handout for participants.
- Learn how to use a simple discussion guide to lead an impartial deliberative discussion on each ballot measure.

☐ **Let's Party!!!** Debate Watch Party Organizer Training (est. 2.0 hours)

- Learn tips for organizing and promoting a debate watch event
- Learn about using a "Logic fallacies" worksheet to help participants critically evaluate candidates' remarks
- Learn how to use a simple discussion guide to lead an impartial discussion after the debate ends

☐ **Voter Registration Drives 101:** Volunteer Train-the-Trainer Workshop (est. 1.5 hours)

- Learn how to prepare volunteers to run a voter registration project and assist voters with the registration form.
- Learn how to respond to the most commonly asked questions, fears, myths and misconceptions about voter registration.

☐ **Student Poll Workers – The Most Democratic Fundraiser EVER!** (est. 30 min.)

- Did you know you can be as young as 16 and work at the polls during elections? Did you know you can earn **up to \$125 in a day?!**  Learn what it's all about and how to recruit students to work during elections and to pool their earnings as a great club fundraiser or to raise funds for a cause of your choice.

To request a workshop, please contact the MCCCCD Center for Civic Participation at (480) 731-8156, or by email: [civic.participation@domail.maricopa.edu](mailto:civic.participation@domail.maricopa.edu). Thank you!



# O'Connor House




They will be launching a voter website and campaign to aid in their coordination of outreach and educational efforts to encourage civil, civic engagement.

Organizations with interest are encouraged to contact them.



# Inter Tribal Council of Arizona






Inter Tribal Council  
of Arizona, Inc.  
20 TRIBAL NATIONS

Established by Tribal Governments to Provide Member Tribes a United Voice

TEXT SIZE  
AAAAAAA

Search this website ...  
SEARCH

HOME CURRENT EVENTS ABOUT ITCA MEMBER TRIBES PROGRAMS EXECUTIVE BOARD ITCA STAFF MAPS OTHER LINKS CONTACT



You are here: [Home](#) / [Programs](#) / [Special Programs and Initiatives](#) / [Voter Education](#)

### Voter Education

[Voter Education Home](#)

[Why American Indians Should Vote](#)

[Register to Vote](#)

[Early Voting](#)

[District Locator](#)

[Voter Education News](#)

[Voter Education Training & Events](#)

[Voter Education Links & Resources](#)

### Voter Education News

### Featured Trainings & Events

### Voter Education

*"If Indian citizens cannot participate in the state electoral processes—if they cannot vote—then the principles of democracy are seriously weakened. If Indian citizens cannot or will not vote, then the achievements of Harry Austin and Frank Harrison can be lost and their sacrifices made meaningless."*

*President Clinton Pattea, Fort McDowell, Yavapai Nation  
(excerpt from History of Indian Voting in Arizona)*

Your Vote-Our Future is a statewide resource to encourage voter turnout among American Indians and Alaska Natives in Arizona. Organized by the Inter Tribal Council of Arizona, Inc., "Your Vote - Our Future" has been supported by the Tribes in Arizona since 2006. We encourage all Tribes in Arizona to designate a point of contact staff to help coordinate Get-Out-the-Vote (GOTV) efforts in their community and to access updates and additional resources during each election year.

If you would like more information about getting out the vote in your tribal community, please contact the Inter Tribal Council of Arizona, Inc. at (602) 258-4822.

### DEADLINES FOR 2012 ELECTIONS

**PRESIDENTIAL PREFERENCE: February 28, 2012**  
Last Day to Register: January 30, 2012  
Early Voting Begins: February 2, 2012  
Last Day to Request Early Voting Ballot: February 17, 2012  
Last Day to vote Early at an On-Site Location: February 24, 2012

**PRIMARY ELECTIONS: August 28, 2012**  
Last Day to Register: July 30, 2012  
Early Voting Begins: August 2, 2012  
Last Day to Request Early Voting Ballot: August 17, 2012  
Last Day to vote Early at an On-Site Location: August 24, 2012

**GENERAL ELECTIONS: November 6, 2012**  
Last Day to Register: October 8, 2012  
Early Voting Begins: October 11, 2012  
Last Day to Request Early Voting Ballot: October 26, 2012  
Last Day to vote Early at an On-Site Location: November 2, 2012

### Contact

Travis L. Lane

ITCA has launched a great online tool for voters to access pertinent information on voter registration, early voting, polling locations, as well as WHY you should vote.



## Voter Education

- [Voter Education Home](#)
- [Why American Indians Should Vote](#)
- [Register to Vote](#)
- [Early Voting](#)
- [District Locator](#)
- [Voter Education News](#)
- [Voter Education Training & Events](#)
- [Voter Education Links & Resources](#)

## Voter Education News

## Featured Trainings & Events



You are here: [Home](#) / [Programs](#) / [Special Programs and Initiatives](#) / [Voter Education](#) / [Why American Indians Should Vote](#)

## Why American Indians Should Vote

The decisions made at all levels of government affect Indian people—we need to vote to ensure that our issues will be heard. Collectively we can make change happen.

### 1. Honor

Honor your right to vote. Indians in Arizona fought to have their right to vote recognized. American Indians became citizens of the United States in 1924, but were not granted suffrage until 1948.



### 2. Trust

The Federal government has what is termed a trust obligation to provide funding and services to Tribes. Too often, this trust has been broken. By taking political action and casting votes, we continue the struggle to make sure the Federal government fulfills its trust obligation to American Indians.

### 3. Disparity/Access

Tribes in Arizona experience some of the greatest needs for jobs, housing, health care, education, and other human services. If Indian citizens do not vote then it is significantly more difficult to address these issues. If Indian citizens will not vote, then the struggles of our elders and past generations to address these issues can be lost and their sacrifices made meaningless.

# ITCA

On the ITCA website you can view the powerful documentary on The History of Indian Voting in Arizona.

Remembering the historical struggle for the franchise can be a motivating factor in GOTV efforts for many voters—of many races, ethnicities, and genders.



# Inter Tribal Council of Arizona

2010  
*Frank Harrison and  
Harry Austin  
Citizenship Award Recipient*



Patty Ferguson-Bohnee



ITCA offers a centralized coordination effort of Tribal communities for information on registration and voting.

They sponsor training workshops, voter tool kits, & recognize individuals who serve the Indian voters of Arizona with the *Frank Harrison & Harry Austin Citizenship Award*.



Agnes Laughter holds her new ID card.





# Arizona Center for Disability Law

## *Letter From the Executive Director*



### **The Amazing Power of One.**

As I sit in the Arizona House Judiciary Committee waiting to testify on our legislation to reform voting rights and guardianship law in Arizona, I am compelled to share this moment of how individuals really can step forward to make a difference in our world.

I just heard Rep. Doris Goodale (R-Kingman) and Committee Chair Eddie Farnsworth (R-Gilbert) each say they are voting for this bill because of Clint Gode.

Clint is Rep. Goodale's constituent. He lives in Lake Havasu, Arizona. He has been active in the self-advocacy movement for many years and he wants to vote but can't because of the very law we are trying to change today. His dad, Art, is a member of the ACDL Board of Directors. Art lives in Kingman and has dedicated his life to making sure his son has every opportunity for independence and success in life.

Clint and Art came to me in the fall and asked me to take another chance (because we had last failed in 2005) so that Clint could vote. Clint and Art arranged a meeting with Rep. Goodale and I went to Kingman to discuss Arizona law while Clint explained his desire to vote. Clint's voice was more powerful in that room that day than mine.

After I testified for the bill, the voice that was heard during the vote was Clint's, not mine. That is the amazing power one person can have to make a difference in our world.

We passed HB 2377 out of the Arizona House Judiciary Committee by a 7-0 vote. This was just the first step in a long process.

You can help Clint. You can help make a difference in a couple of ways.

You can contribute to our public policy work by donating to the Arizona Center for Disability Law. We have a convenient link to our website for a secure donation today. ([azdisabilitylaw.org](http://azdisabilitylaw.org))

You can help by following our action alerts on Facebook ([on.fb.me/yIEBvrr](https://on.fb.me/yIEBvrr)) and Twitter ([twitter.com/azdisabilitylaw](https://twitter.com/azdisabilitylaw)). The next stop is the Arizona House Committee on Rules, the floor of the Arizona House of Representatives. If you know who your House member is, contact them and let them know you support HB 2377 and voting rights and guardianship reform.

Peri Jude Radecic  
Executive Director

Our friends over at ACDL were integral in getting legislation passed to allow individuals a path to regain voting rights if they had been adjudicated.

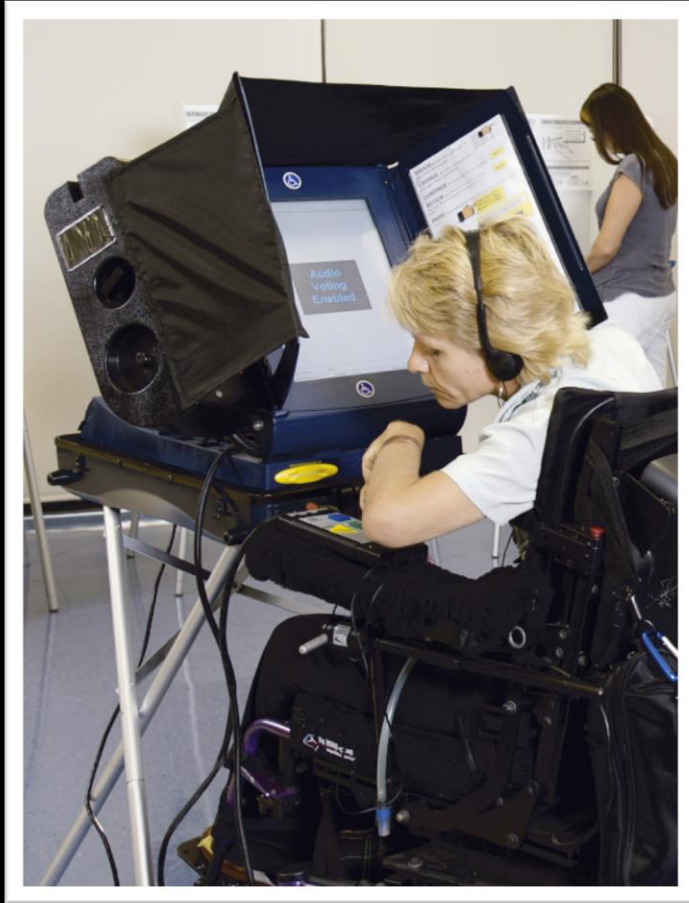
MCED also supported this important legislation which we are happy to say passed and was signed by the Governor!

ACDL shared their story via their newsletter (image is extracted page relating to legislation).





# Arizona Center for Disability Law



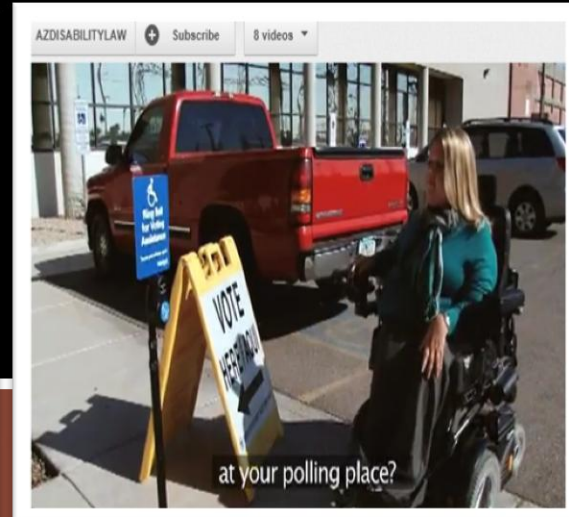
We are partnering with ACDL to take the accessible voting equipment and materials out to several area high schools so that students with assistive needs get exposure to the equipment that they will encounter at the polls.

Trainings will be in June & July.



# Arizona Center for Disability Law

This spring MCED also worked with ACDL & the Arizona Developmental Disabilities Planning Council on an informational video for voters.



# Arizona Center for Disability Law

The video helps to explain what the voter can anticipate when they get to the polls and what assistance is available to them.





City of Avondale  
They have utilized the  
Google Translate service on  
their website.

This is a great service to  
cover a large number of  
languages, the only caveat is  
to be sure that the  
translations are acceptable  
for local vernacular  
(particularly for covered  
languages so that you are  
still compliant with Section  
203).

The screenshot displays the City of Avondale website with a Google Translate overlay. The website header includes the Avondale Arizona logo and navigation links for Government, Living, Visitor, and Business. The main content area is titled "Elections and Voter Information" and lists voter registration eligibility criteria and locations for obtaining voter registration forms. The Google Translate interface is visible in the bottom right corner, showing a list of languages to select.

**City of Avondale**  
ARIZONA

GOVERNMENT LIVING VISITOR BUSINESS

Home > Government > Departments > City Clerk > Elections and Voter Information

### Elections and Voter Information

**Voter Registration Eligibility:**

- A citizen of the United States.
- 18 Years of age or older preceding the next general election.
- A resident of the state 29 days preceding the next general election.
- Have not been convicted of a felony or treason, if so, your civil rights have been restored.

**Where to obtain voter registration forms\*:**

- City Hall - 11465 West Civic Center Drive in Avondale
- Avondale Public Library - 328 West Western Avenue in Avondale
- Maricopa County Recorder's Office - 111 S 3rd Ave., Ste. 102, Phoenix, AZ 85003
- By calling 602-506-1511, T.D.D. 602-506-2348
- [Online](#)

\*Proof of citizenship must be submitted with all new voter registration forms. Please check the [Maricopa County's website](#) for a listing of acceptable forms of identification.

**Useful Links:**

- Not sure if you are registered to vote? Click [here](#) to find out
- Do you need help finding your polling place? Click [here](#)
- Would you like to request an early ballot for an upcoming election? Click [here](#)
- Would you like to be on the Permanent Early Ballot list? Click [here](#)
- Do you have special needs and need special voter assistance? Click [here](#)

For additional information about elections in Maricopa County, visit the [Maricopa County Recorder's Website](#)

Home Accessibility Contact Us Copyright & Disclaimers Calendar Powered by CMCPlus

City of Avondale: 11465 W Civic Center Dr., Avondale, AZ 85323 (623) 333-1000

Select Language

| Select Language       | Danish         | Hebrew     | Macedonian | Slovenian  |
|-----------------------|----------------|------------|------------|------------|
| Afrikaans             | Dutch          | Hindi      | Malay      | Spanish    |
| Albanian              | Esperanto      | Hungarian  | Maltese    | Swahili    |
| Arabic                | Estonian       | Icelandic  | Norwegian  | Swedish    |
| Belarusian            | Filipino       | Indonesian | Persian    | Thai       |
| Bulgarian             | Finnish        | Irish      | Polish     | Turkish    |
| Catalan               | French         | Italian    | Portuguese | Ukrainian  |
| Chinese (Simplified)  | Galician       | Japanese   | Romanian   | Vietnamese |
| Chinese (Traditional) | German         | Korean     | Russian    | Welsh      |
| Croatian              | Greek          | Latvian    | Serbian    | Yiddish    |
| Czech                 | Haitian Creole | Lithuanian | Slovak     |            |



ection? (Click here)

› **Select Language**

Afrikaans

Albanian

Arabic

Belarusian

Bulgarian

Catalan

Chinese (Simplified)

Chinese (Traditional)

Croatian

Czech

Danish

Dutch

Esperanto

Estonian

Filipino

Finnish

French

Galician

German

Greek

Haitian Creole

Hebrew

Hindi

Hungarian

Icelandic

Indonesian

Irish

Italian

Japanese

Korean

Latvian

Lithuanian

Macedonian

Malay

Maltese

Norwegian

Persian

Polish

Portuguese

Romanian

Russian

Serbian

Slovak

Slovenian

Spanish

Swahili

Swedish

Thai

Turkish

Ukrainian

Vietnamese

Welsh

Yiddish



Select Language | ▼



# Alliance of Arizona Non-Profits



The Alliance offers training on voter registration as well as the things that nonprofit organizations need to keep in mind.



## 501(c)3 Permissible Election Activities Checklist

A 501(c)3 organization may not conduct partisan activities to support or oppose any candidate for public office, including -

- Endorse a candidate
- Make a campaign contribution to or an expenditure for a candidate
- Rate candidates on who is most favorable to their issue
- Let candidates use any of its facilities or resources, unless those resources are made equally available to all candidates at their fair market value

**Nonprofits “are allowed to conduct nonpartisan activities that educate the public and help them participate in the electoral process (such as) voter education, voter registration and get-out-the-vote drives and candidate forums.”**

**—IRS office of Exempt Organizations**

### Resources

To learn more go to –

- *Nonprofits, Voting and Elections: A guide to nonpartisan voter engagement for 501(c)(3) nonprofit organizations.* This guide is available at [www.nonprofitvote.org](http://www.nonprofitvote.org) in the following formats:
  - » Online Guide
  - » Narrated Slide Presentation
  - » PDF in English or Spanish
- Alliance for Justice, “Election resources for nonprofits”, [www.ajf.org](http://www.ajf.org)
- IRS, Election Year Activities for Section 501(c)(3) Organizations, February 2006

### Activities 501(c)3 Organizations Can Do On a Nonpartisan Basis

There is a wide range of nonpartisan activities a nonprofit may engage in to encourage voter participation and promote voter education. Among the most common are to:

- Educate Voters on the Process of Voting
- Encourage and Remind People to Vote
- Participate in Get-Out-the-Vote Activities
- Conduct or Promote Voter Registration\*
- Become a Poll Worker or Volunteer at the Polls
- Distribute Nonpartisan Sample Ballots, Candidate Questionnaires or Voter Guides
- Sponsor a Candidate Forum
- Educate the Candidates on Your Issues
- Advocate for Your Issues During an Election
- Support or Oppose Ballot Measures as a Lobbying Activity

\* Subject to restrictions of funding sources. For example, the federal government sometimes prohibits use of federal funds for voter registration.





# March 16, 2012

## Nonprofit Voter Engagement Conference



2012 Service Provider Voter Engagement Work

- Voter Registration
- PEV Applications
- Voter Education
- Get Out the Vote / Early Vote Program
- Voter ID

2012 Service Provider Voter Engagement Work

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2012 Service Provider Voter Engagement Work

- Voter Registration
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- Voter Education
- Get Out the Vote / Early Vote Program
- Voter ID



# Mi Familia Vota

Plan for 2012:  
Continued efforts  
such as door to door  
canvassing and tabling  
at grocery stores.

Will also be doing  
presentations at  
schools and  
organizations.

ya es hora   

[ABOUT](#) [ISSUES](#) [STATES](#) [GET INVOLVED](#) [NEWS](#) [BLOG](#) [DONATE](#)



If you're eligible to vote, register now!

### UPCOMING EVENTS

**[El Dia de Las Madre Dominicana](#)**  
May 27, 2012  
Come celebrate El Dia De Las Madre Dominicana. We will celebrate mother's day and register to vote @ 102 S. Semoran Blvd. Suite200, Orlando, FL 32807. Sun May 27 5:00PM - 12:00 AM: \$10 Entry Food & Music.

**[Voter Registration for New Citizens at U.S.C.I.S](#)**  
May 23, 2012  
Mi Familia Vota Education Fund will be conducting voter registration in Centennial, CO on May 21st and May 23, 2012 from 2:30-3:00 p.m.

**[Voter Registration for New Citizens at U.S.C.I.S](#)**  
May 21, 2012  
Mi Familia Vota Education Fund will be conducting voter registration in Centennial, CO on May 21st and May 23, 2012 from 2:30-3:00 p.m.

**[40th Anniversary Association of Poinciana Villages](#)**  
May 26, 2012  
Vance Harmon Park 699 country club road Poinciana, Florida 34759 11:00 AM - ON

### LATEST NEWS

[Empowering Latinos through citizenship and social inheritance](#)  
May 17, 2012

[Latino Youth is the New American Reality](#)  
May 14, 2012

[The responsibility of Jury Duty](#)  
May 07, 2012

[¿Qué hará el voto hispano?](#)  
April 30, 2012

[The value of teaching kids to vote](#)  
April 30, 2012

### FACEBOOK

[Sign Up](#) Create an account or [log in](#) to see what your friends like.

 **Mi Familia Vota** on Facebook

 Like 1,285

 Facebook social plugin

### TWITTER

MiFamiliaVota  
**MiFamiliaVota**

 [LatPoliticalAve Nevada](#) - Mi Familia Vota shar.es/q2whW via @sharethis  
14 hours ago · reply · retweet · favorite

 [MiFamiliaVota](#) As your graduation approaches and you turn 18, make sure to fill out your voting registration form! [ow.ly/aCcYw](#)  
23 hours ago · reply · retweet · favorite

 [MiFamiliaVota](#) Do you need reasons to vote? Here are a few! [ow.ly/aCctz](#)

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[Privacy Policy](#)

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1450 E. Indian School, Suite 106  
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[franciscoh@mifamilia vota.org](mailto:franciscoh@mifamilia vota.org)

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1525 Third St., # E  
Riverside, CA 92501  
(951) 905-5229  
[arnulfod@mifamilia vota.org](mailto:arnulfod@mifamilia vota.org)

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(303) 727-8034  
[graciel@mifamilia vota.org](mailto:graciel@mifamilia vota.org)

Florida Headquarters:  
615 Herndon Avenue, Suite F  
Orlando, FL 32803  
(407) 494-4280  
[joseb@mifamilia vota.org](mailto:joseb@mifamilia vota.org)

Nevada Headquarters:  
619 S. 6th Street  
Las Vegas, NV 89101  
(702) 920-5923  
[leom@mifamilia vota.org](mailto:leom@mifamilia vota.org)

Texas Headquarters:  
4299 San Felipe St., Ste. 200  
Houston, TX 77027  
(713) 296-1623  
[carlosd@mifamilia vota.org](mailto:carlosd@mifamilia vota.org)

# Mi Familia Vota

You can sign up for  
informational emails:



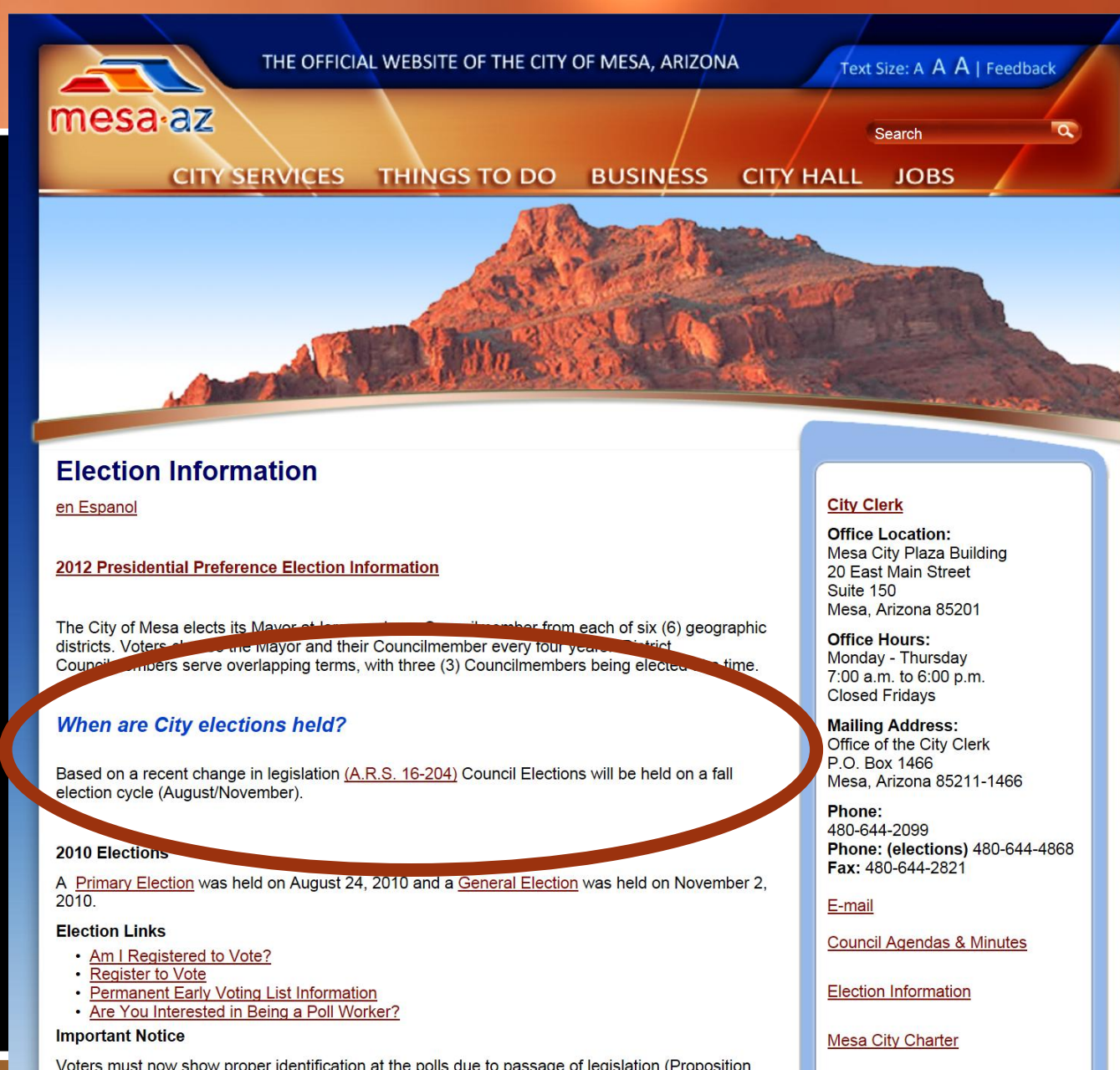
Get updates and information about citizenship, voting, and the census through email or text messaging. Sign up now:

E-mail   
Cell Phone   
ZIP Code

**SIGN UP AND  
GO TO THE SITE**

City of Mesa

Keeping the  
information  
current is critical!



The screenshot shows the official website of the City of Mesa, Arizona. The header includes the city logo, the text "THE OFFICIAL WEBSITE OF THE CITY OF MESA, ARIZONA", and a search bar. Navigation links for "CITY SERVICES", "THINGS TO DO", "BUSINESS", "CITY HALL", and "JOBS" are visible. A large banner image of a desert mountain is at the top. The main content area is titled "Election Information" and includes a link "en Espanol". Below this is a section for "2012 Presidential Preference Election Information" with a paragraph about the election process. A red oval highlights the section "When are City elections held?", which states that council elections will be held on a fall election cycle (August/November) based on a recent change in legislation (A.R.S. 16-204). Below this is a section for "2010 Elections" mentioning a primary election on August 24, 2010, and a general election on November 2, 2010. Further down are "Election Links" and an "Important Notice" about voter identification. A right-hand sidebar contains contact information for the City Clerk, including office location, hours, mailing address, phone, fax, and email, as well as links to council agendas, minutes, election information, and the city charter.

**Election Information**  
[en Espanol](#)

**2012 Presidential Preference Election Information**

The City of Mesa elects its Mayor and Councilmember from each of six (6) geographic districts. Voters elect the Mayor and their Councilmember every four years. District Councilmembers serve overlapping terms, with three (3) Councilmembers being elected at one time.

**When are City elections held?**

Based on a recent change in legislation ([A.R.S. 16-204](#)) Council Elections will be held on a fall election cycle (August/November).

**2010 Elections**

A [Primary Election](#) was held on August 24, 2010 and a [General Election](#) was held on November 2, 2010.

**Election Links**

- [Am I Registered to Vote?](#)
- [Register to Vote](#)
- [Permanent Early Voting List Information](#)
- [Are You Interested in Being a Poll Worker?](#)

**Important Notice**

Voters must now show proper identification at the polls due to passage of legislation (Proposition

**City Clerk**

**Office Location:**  
Mesa City Plaza Building  
20 East Main Street  
Suite 150  
Mesa, Arizona 85201

**Office Hours:**  
Monday - Thursday  
7:00 a.m. to 6:00 p.m.  
Closed Fridays

**Mailing Address:**  
Office of the City Clerk  
P.O. Box 1466  
Mesa, Arizona 85211-1466

**Phone:**  
480-644-2099  
**Phone: (elections)** 480-644-4868  
**Fax:** 480-644-2821

**E-mail**

[Council Agendas & Minutes](#)

[Election Information](#)

[Mesa City Charter](#)



# Kids Voting Arizona





[Home](#)[Teachers](#)[Parents](#)[Students](#)[Media](#)[Donate Now!](#)

## Kids Voting Arizona Election Central 2008

[About the Candidates](#)[About the Issues](#)[About the Process](#)[Who Represents Me?](#)[Arizona Government](#)[U.S. Government](#)



## Kids Voting Arizona Teacher Resources

[Set up an Access PIN to view special features of the KVAZ Website!](#)


[See Schools participating in your School District](#)

*See all schools in each Arizona district registered for the KVAZ General Election.*

[Teachers - Forgot your PIN?](#)

*Email yourself a reminder for your PIN.*

**Search Kids Voting Classroom Activities**



Title:

Grade Level:

Theme:

Concept:

[Search!](#)

Kids Voting Activities Correlations to Arizona State Academic Standards for Civics and Government

▸ [KVAZ Correlations K-5](#)

▸ [KVAZ Correlations 6-8](#)

▸ [KVAZ Correlations 9-12](#)

We'd love to hear from you! [Contact Kids Voting Arizona.](#)

### Arizona Supplemental Activities

For teaching the unique aspects of how elections are conducted in Arizona.

*All documents provided in PDF format.*

[Intro AZ Activities](#)

[Outline](#)

[K thru 2](#)

[3 thru 5](#)

[6 thru 8](#)

[9 thru 12](#)

[Clean Elections 3-5 role play](#)

[Clean Elections Funding 6-8](#)

[Clean 6-8 running](#)

[Clean Elections Talk Show 6-8](#)

[Teachers Notes 6-8](#)

[Investing in Democracy 9-12](#)

[Teachers Notes 9-12](#)

[Links for Educators](#)

[Sample letter for Parents](#)



## Kids Voting Arizona Family Guide

When you take your kids to vote, democracy becomes a **family affair**. It promotes family conversation, what you stand for, what you believe in, what your hopes are for our country and culminates in the historic act of going to the voting booth to cast a ballot for elected representatives. Studies suggest that parents exert tremendous influence over future voting patterns of their children. **If parents vote regularly, their children are far more likely to vote when they become adults.** Chances are, if you take your kids to the polls, they'll remember it. Democracy makes a good first impression!

[Click here](#) to download voting instructions and other resources.

- ▶ **Choose an issue** - Find one that affects your kids directly - the environment, or education for example - then follow it through the media, keeping track of what is said and by whom. Discuss with your children each candidate's views on these issues.
- ▶ **Take a walk around the neighborhood** - Take your family on a stroll through your neighborhood and note the political advertising and campaign signs that you see. How many different campaigns can your kids identify?
- ▶ **Review the advertising** - What messages are the candidates communicating in their ads? Ask your kids about the advertising - is it negative, warm and fuzzy, humorous or scary? Which type of ads do they remember and why?
- ▶ **Family History** - Have your kids talk to older members of the family about their voting histories. Who was the first presidential candidate they voted for? Who were their all-time favorite candidates, and did they win or lose?
- ▶ **Contact the candidates** - Encourage your child to write a letter or an e-mail to a candidate. Go to [www.vote-smart.org](http://www.vote-smart.org) for specific candidates to get their contact information. Just type in your zip code for updated information on the candidates running in your area.
- ▶ **Find your Legislative and Congressional district.**
- ▶ **Go to the polls** with your kids.

For election information such as locating your polling place, information on the propositions on your ballot or any election questions go to the County Elections Department or the [Arizona Secretary of State's Office](#).

### Are you registered?

See if your child's school registered to vote:

[Go](#)

(enter up to the first 10 letters of your child's school)

### Volunteer?

[More information about volunteering for KVAZ.](#)

**Are you registered to vote?**

[Register to vote ONLINE!](#)




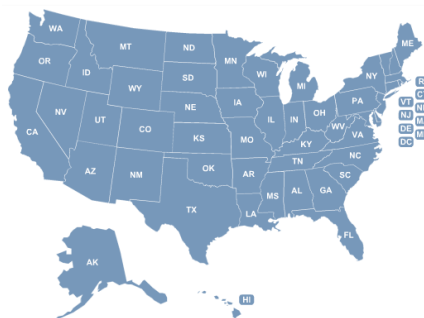
# **ADDITIONAL RESOURCES**



# Nonprofit Vote

Is another resource—their GOTV page offers webinars and state-specific information:

**Webinars and Presentations**  
**Voter Education and Get-Out-the-Vote for Nonprofits**  
In the final weeks leading up to the election, you should focus on both voter education and getting out the vote. Your organization can provide information about what's on the ballot, where and how to vote, or offer reminders that Election Day is approaching. Learn more about best practices for doing education and get-out-the-vote activities at your agency and in your community.  
[Watch on YouTube](#)  
[Download the PowerPoint](#)  
[Download MP3](#)  
[See more of Nonprofit VOTE's past webinars.](#)

**In Your State**  
Select your state to learn about voting, with current information from your state's elections officials on eligibility, how to register to vote or check your registration status, upcoming deadlines, and how to register under special circumstances.  


HOME ABOUT CONTACT DONATE SEARCH

**Nonprofit VOTE**  
Engaging America's nonprofits in voting and elections

**VOTE 2012**

**WHY NONPROFITS? GET STARTED FIND RESOURCES ACTION CENTER**

**Find Resources**  
[Share](#) 20  
Select an icon to browse our resources on that topic.

**ENGAGEMENT 101**

**STAY NONPARTISAN**

**IN YOUR STATE**

**BALLOT MEASURES**

**ENGAGE CANDIDATES**

**VOTER REGISTRATION**

**GET OUT THE VOTE**

**RESEARCH**

**VOTER TURNOUT**

**HOME ABOUT CONTACT DONATE SEARCH**

# Project Vote Smart

They offer information on the candidates in one location including interest group ratings, voting records, and campaign finance reporting.

The screenshot shows the Project Vote Smart website. At the top, there is a logo with a cartoon character holding a megaphone and the text "PROJECT VOTE SMART". To the right is a search bar with the placeholder text "SEARCH BY REPRESENTATIVE'S NAME, YOUR ZIP CODE OR KEYWORDS." and a "SEARCH" button. Below the logo is a navigation bar with links for "ELECTIONS & CANDIDATES", "GOVERNMENT & OFFICIALS", "ISSUES", and a "DONATE NOW" button with a star icon. The main content area features the heading "THE VOTER'S SELF-DEFENSE SYSTEM" and a paragraph explaining the site's mission. Below this are six categories of information, each with an icon and a link: "BIOGRAPHICAL", "VOTING RECORDS", "INTEREST GROUP RATINGS", "ISSUE POSITIONS", "PUBLIC STATEMENTS", and "CAMPAIGN FINANCES". To the right of these categories is a green box with the text "Give your friends & family the greatest gift of all... KNOWLEDGE and give the nation another smart voter. DETAILS HERE". Below this is a button that says "Find your presidential soulmate with VoteEasy™". At the bottom, there is a "WHAT'S NEW" section with a link to "Legislative Wrap-Up: Washington" and a "SIGN UP NOW" button for a newsletter.

**PROJECT VOTE SMART**

SEARCH BY REPRESENTATIVE'S NAME, YOUR ZIP CODE OR KEYWORDS. **SEARCH**

**ELECTIONS & CANDIDATES** **GOVERNMENT & OFFICIALS** **ISSUES** **DONATE NOW**

## THE VOTER'S SELF-DEFENSE SYSTEM

Here at Project Vote Smart, Americans young and old volunteer their time, take no money from special interests groups, and are committed to providing you with the most relevant, unbiased information on over 40,000 candidates and officials. Please, [help us if you can](#).

- BIOGRAPHICAL**
- VOTING RECORDS**
- INTEREST GROUP RATINGS**
- ISSUE POSITIONS**
- PUBLIC STATEMENTS**
- CAMPAIGN FINANCES**

**Give your friends & family the greatest gift of all... KNOWLEDGE and give the nation another smart voter. DETAILS HERE**

Find your presidential soulmate with VoteEasy™

**WHAT'S NEW**

### Legislative Wrap-Up: Washington

It has been an exciting couple of months for the state of Washington. During the 2012 regular session, the legislature passed hundreds of bills, and addressed some truly controversial issues. [★ MORE](#)

### Are you a current student or recent grad?

We are still looking for bright, politically-minded individuals for our 2012 National Internship Program available this Summer and Fall 2012. Spend 10-weeks at our beautiful ranch-style research facilities and help us provide citizens with the factual, unbiased information. Trust us, this isn't your typical internship. [★ MORE](#)

**SIGN UP NOW**  
FOR OUR NEWSLETTER

# EAC

The EAC provides a great Voter's Guide to Federal Elections in all the languages covered under the Voting Rights Act.

中文 日本語 한국어 En Español Tagalog Tiếng Việt

About EAC | Contact EAC | Inspector General | Clearinghouse

Search



UNITED STATES  
ELECTION ASSISTANCE COMMISSION



RESOURCES FOR VOTERS | VOTING SYSTEM TESTING & CERTIFICATION | ELECTION MANAGEMENT RESOURCES | PAYMENTS AND GRANTS | RESEARCH AND DATA | NATIONAL VOTER REGISTRATION ACT

Home ▶ Resources for Voters

Print This Page | Email A Friend

Register to Vote

Become a Poll Worker

Overseas & Military Voters

Voting Accessibility

Contact Your State

Election Calendar

Election Resource Library

Helpful Links

Voter Guides

Social Media Sites of Election Offices

The Electoral College

Register to Vote!

Use the National Mail Voter Registration Form to register to vote, update your registration information with a new name or address, or register with a political party.

Note: If you wish to vote absentee and are a uniformed service member or family member or a citizen living outside the U.S., contact the **Federal Voting Assistance Program** to register to vote.

EAC Newsletters and Updates

## Resources for Voters

One of EAC's primary mandates under the **Help America Vote Act** is to serve as a central resource for information about elections. Through EAC's national clearinghouse, the public will find information about topics such as registering to vote and serving as a poll worker along with studies on how, where and when we vote.

EAC is also responsible for maintaining the **National Mail Voter Registration form**, which can be used in any state to register to vote in a federal election. EAC also provides information about registering to vote and contact information for each state election office.

### A Voter's Guide to Federal Elections



**O**ur Voter's Guide is designed to help voters successfully navigate the federal elections process, from registering to vote to casting a ballot on Election Day.

In addition to the basics of casting a ballot, it also includes information on voter eligibility, registering to vote, early voting, and the voting process for military and civilians living abroad, along with polling place services that make voting more accessible.

The Voter's Guide is available in 11 languages: Cherokee, Chinese, Dakota, English, Japanese, Korean, Navajo, Spanish, Tagalog, Vietnamese, and Yupik.

# EAC

There is also a listing of state and local election's offices social media links:



The screenshot displays the official website of the United States Election Assistance Commission (EAC). The header includes a navigation bar with language options (Chinese, Japanese, Korean, Spanish, Tagalog, Vietnamese), links to 'About EAC', 'Contact EAC', 'Inspector General', and 'Clearinghouse', and a search bar. The main navigation menu lists categories: 'RESOURCES FOR VOTERS', 'VOTING SYSTEM TESTING & CERTIFICATION', 'ELECTION MANAGEMENT RESOURCES', 'PAYMENTS AND GRANTS', 'RESEARCH AND DATA', and 'NATIONAL VOTER REGISTRATION ACT'. The current page is 'Social Media Sites of Election Offices', accessible via the 'Resources for Voters' menu. A sidebar on the left contains links to 'Register to Vote', 'Become a Poll Worker', 'Overseas & Military Voters', 'Voting Accessibility', 'Contact Your State', 'Election Calendar', 'Election Resource Library', 'Helpful Links', 'Voter Guides', 'Social Media Sites of Election Offices' (highlighted), 'The Electoral College', 'Register to Vote!' (with a right arrow), and 'EAC Newsletters and Updates' (with a right arrow). The main content area is titled 'State and Local Election Office Social Media List' and provides instructions for finding social media pages. It lists states with their respective election officials and social media links (Twitter, Facebook, YouTube, Picasa, Scribd):

- Alabama**
  - Secretary of State
    - Twitter
    - Facebook
    - YouTube
- Arizona**
  - Coconino County
    - Twitter
- Arkansas**
  - Secretary of State
    - Twitter
    - Facebook
    - YouTube
    - Picasa
    - Scribd
- California**
  - Secretary of State
    - Twitter
    - Facebook
    - YouTube
  - Los Angeles County
    - Twitter
    - Facebook
    - YouTube
  - Monterey County
    - Twitter




## To Vote Absentee, Start By Telling Us Who You Are



**I am a uniformed service member  
or a family member.**

For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.

[Get Started](#)



**I am a citizen  
living outside the U.S.**

For United States citizens who are living outside the U.S. for work, school or other reasons.

[Get Started](#)

If neither of these choices apply to you, please visit [www.canivote.org](http://www.canivote.org)

### Election Countdown

**161 Days**

Join us on Facebook  
& remind your friends  
to vote!



### News

[\(More News\)](#)

**May 9, 2012**

[DoD Awards Grants for State & Local Military/Overseas Voting Systems](#)

**April 24, 2012**

[DoD Awards Grants for State & Local Military/Overseas Voting Systems](#)

**April 18, 2012**

[NJ to Hold Special Election for Congress June 5](#)


### FVAP Calendar


[2012 Voting Monthly Planner](#)


[FVAP Employment](#)


NONPARTISAN VOTER SERVICES FOR US CITIZENS OVERSEAS AND UNIFORMED SERVICES MEMBERS


 Register to Vote

 Federal Write-in  
Absentee Ballot

 Election Official Directory

 State Voter  
Information Directory

 Candidate Finder

 Election Dates & Deadlines

 Join Our Mailing List

**Featured Videos**

## Register to Vote & Request Your Absentee Ballot



- ✓ Get Automated Overseas Voter Registration Assistance
- ✓ Prepare Your Annual Absentee Ballot Request

Please choose your voter type...



NEXT



**Federal Write-in  
Absentee Ballot**

*Use This Ballot if Your  
Requested Ballot is Late*



**State Voter  
Information Directory**

*Check Your Election  
Dates and Deadlines*



**Election Official  
Directory**

*Contact Your  
Absentee Voting Clerk*



Accessible  
& Usable  
Information

Consistent  
&  
Frequent  
Messaging

Inspiring &  
Motivating